



BPW News International

Official Newsletter of the International Federation of Business and Professional Women

January – May 2005
Theme for 2002 – 2005
“The World of Peace”
BPWI was founded in 1930

From the President’s Desk

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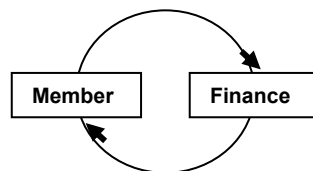
Antoinette Ruegg
International President
2002-2005

The Future of BPW International

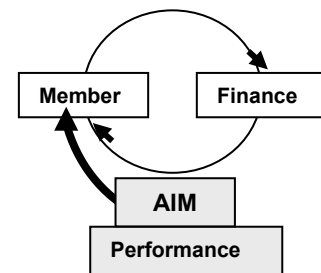
Over the past two decades membership figures of BPW have declined, which means that the financial source for maintaining BPW International is insufficient. The question is how can this negative development be transformed in a positive one? Appeals to increase membership or increasing membership fees are strategies which unfortunately do not work in the long term. Research on networks show clearly that two factors ensure the long term success of a network:

1. Focus on a very clear aim
2. Expertise in the area of this aim

Traditional Focus



New Focus on Main AIM and good performance



What does this mean to BPW?

Our members often ask: “What is the main aim of BPW”? Our Constitution contains a long list of aims and our committees and projects focus on numerous issues such as laws for equal opportunity, business, economy, training, education, peace, health, environment, art and culture, etc. BPW supports the different activities with networking, lobbying or mentoring and close contacts with the United Nations and other organisations bring BPW synergies. But, what’s the main aim of BPW?

The aim, which involves all the different fields, is “The development of the professional potential of women at all levels” in this area BPW has extensive expertise. The BPW founder, Dr. Lena Madesin Phillips, pointed out that the successful development of the professional potential of women starts with the development of one’s own professional potential. Clubs and Federations all over the world within BPW International therefore have important experience in this field. BPW Leaders and Members have to become aware of it, use and communicate this know-how very consciously. The International Theme 2005 - 08 gives BPW the opportunity to become a leader in the “development of the professional potential of women”. Members should focus on this aim. The BPW network will become more efficient and the benefit to the members will be recognised. An efficient network shows women follow their aims and goals seriously and successfully. Success attracts new members who are motivated to invest time, energy and money in a network with a clear aim. This circle shows how BPW can become an efficient and successful network again, let us follow this path.

*Antoinette Rüegg, PhD.
President BPW International*

BPW AT BEIJING+10 REVIEW IN NEW YORK

United Nations held Commission on Status of Women 49th session during 28 February – 11 March 2005. This CSW is special because it is a ten year review of progress in regards to Beijing Platform for Action. Over 6,000 women were accredited to attend CSW 49th session,

Dr. Antoinette Ruegg and I led the delegations of 60 BPW members from Argentina, Australia, Austria, Canada, Chile, Finland, Germany, India, Italy, Japan, Korea, Mexico, Poland, Russia, Sweden, Switzerland, Taiwan, Thailand, USA, and Uzbekistan. Twelve of them were young BPW. This is the largest ever turn out for BPW at CSW!

Beijing+10 Review: Two Steps Forward, One Step Back

For CSW 49th Session, BPW help contributed to the review by publishing case studies / supportive evidences in an on-line archive called "*Beijing+10 Review Two Steps Forward One Step Back*". The archive organized these evidences based on either the advancement, the set back, or both, for women with respect to 12 critical areas of concerns in Beijing Platform for Action. BPW members world-wide contribute by submitting these case studies or replied to BPW International questionnaires in 2004.

Evidence with respect to 40 countries in Africa, Asia-Pacific, Europe, North America, Latin America and the Caribbean can be downloaded from BPW International web site www.bpw-international.org under UN Connection / Beijing+10 Section or by visiting www.bpw-international.org/navigation/content24.html

I would like to thank BPW member countries that contributed to writing the case studies for this archive. I would like to also thank Sharon Selkirk for launching this archive on BPW International web site.

NGO Consultation

NGO Consultation was held at Bernard College on 27 February 2005, was organized by NGO/CSW Committee in New York. This consultation celebrated not only the 10 years after the Fourth World Conference on Women in Beijing, but also 30 years after the First World Conference on Women in Mexico. There were speakers who told of their experience 30 years ago as well as those from various regions to speak on progress with respect to Beijing Platform for Action.

Eva Richter, BPW representative at the UN New York, was one of the co-organizer. She was one of the seven NGOs who wrote a summary of NGO/CSW Ten Year Review of Beijing Platform for Action, which was distributed at this meeting. Great job, Eva!

CSW 49th Session

CSW 49th Session focused on gaps and challenges in implementing the Beijing Agenda. The 45-members of functional commission of the Economic and Social Council held a ministerial level debate that culminated in the consensus adoption of a Declaration, which Governments emphasized that the full implementation of the Beijing documents was essential to achieve the internationally agreed development goals, including the Millennium Development Goals.

The Commission adopted 10 resolutions. Six new resolutions were on:

- Gender mainstreaming in national policies and programmes;
- The possible appointment of a special rapporteur on discrimination against women;
- Trafficking;
- Integrating a gender perspective in post-disaster relief, particularly in the aftermath of the Indian Ocean Tsunami disaster;
- Indigenous women;
- Women's economic advancement.

Four other resolutions comprised of traditional text on women, the girl child and HIV/AIDS; the International Research and Training Institute for the Advancement of Women (INSTRAW); the situation of women and girls in Afghanistan; and the situation of the assistance to Palestinian Women.

To improve the impact of CSW to the UN, CSW 50th Session in 2006 would decide to consider appointing a special rapporteur on laws that discriminated against women. The Commission would urge government to intensify their efforts to revoke any remaining laws that discriminated on the basis of sex and to remove gender bias in the administration of justice, in accordance with the Beijing Platform for Action through the appropriate means and measures at the National, Regional and International levels.

Workshops at CSW

BPW held a successful workshop on "Beijing+10 Review: Two Steps Forward & One Step Back" at Church Center on 1 March 2005. I spoke on "A Decade of Women Experience in Breaking the Glass Ceiling in Asia-

UNITED NATIONS

Pacific, Europe and Latin America". Liisa Kiianlinna, BPW Finland, spoke on "Advancements for Women in Finland". Sharon Clanton, BPW California, spoke about violence against women in Juarez, Mexico (which was the first case where CEDAW optional protocol was exercised). Carol Pelton, BPW Canada, talked about case studies in education for women.

As President of BPW USA, Nancy Lee Hurlbert, also attended this workshop, Antoinette and I had a chance to later have a fruitful breakfast meeting with her the next morning.

I attended a few workshops, but the most informative ones were on (1) CEDAW Optional protocol and (2) UN Reform. I encouraged other BPW members to write testimonies about their CSW experience as we spread out to attend various workshops. Testimonies of Annarosa Coangelo, Julia Polski, and other other delegates will be

published on www.bpw-international.org

Social Get Together / Networking

At CSW, BPW members not only work hard, but also play hard. Besides going to see broad way shows, we also get together for *BPW Breakfast Briefing*, *UNIFEM Fund-raising Luncheon*, and *BPW official dinner*.

President Antoinette held *BPW Brainstorming Session* where BPW members were invited to submit resolutions for Congress in Luzern. Many of BPW Delegates attended the *Annual Meeting BPW International New York* which was organized by Elizabeth Benham, President of BPW New York.

*Chonchanok Viravan, PhD.
First Vice President*

MEMBERSHIP

The news about membership is very mixed with some of the larger Federations such as Germany showing a steady increase since 2001. The current figures show an overall decrease since the end of 2001 to be 8%. A noticeable feature of many Federations is the consistency of the figures with which they pay their dues. Very few report their membership at the end of the year and only ask for an amended invoice if their numbers have decreased. Therefore we have great difficulty in actually knowing how many members we actually have.

However, some messages from Associate Clubs have highlighted a considerable commitment made to keep their club alive even with falling numbers. We hear from some small clubs with 8 or 10 members who make a considerable effort to send in their minimum dues and pay extra to the equivalent of 20 members. We recognize and value their commitment to the International Federation.

A few Federations are considering changing to Associate Clubs as having 2 or 3 of these in a country more closely relates to their actual membership. Any Federation considering this need to ensure they contact Member Services to obtain the appropriate forms and have Constitutions for each club approved. In Africa and some parts of Asia Pacific the actual members of BPW International may be relatively low but the number of women who they work with through projects may be much greater. They also have concerns about paying dues to the International Federation rather than on their projects. We need to find a way of enabling affiliates

to recognize and value the difference between members of the International Federation and the women they are assisting through their program. With this in mind we offered International Federation membership cards to Associate Clubs providing they supply the names of their members. Unfortunately, very few have been willing to do that. We have several new clubs who are being balloted shortly and we look forward to welcoming them to Congress and presenting them with their Charters of Affiliation.

Any new club has to apply to the International Federation for Affiliation. Until this has been done then they are not a recognized BPW Club. A Club Constitution has to be accepted by the International Federation as well as, in some cases, meeting national requirements within their own country. Registration within their own country does not qualify them to be a BPW affiliate.

Ilse Spritzendorfer, Membership Chair
spritzen@aon.at



Left to Right:
Ilse Spritzendorfer,
2nd Vice President;
Dr. Csilla Marosi,
President of BPW
Budapest, founded
in May 2005, and
Dr. Ute Fuchs,
President of BPW
Vienna.

MEMBER SERVICES

Congress and Dues

A reminder that the 2005 fees should have been paid by the end of March according to the Constitution. Only Affiliates whose fees are paid by the first day of Congress will be able to participate in Business Sessions and exercise their voting rights. At present only about 15% of Affiliates are eligible. This includes some Affiliates who have nominated candidates for office. These will not be submitted to the Nominations Committee if fees are not paid in full by the beginning of Congress.

Ann Swain has contacted all those who have not paid and who have registered to send Delegates to Congress reminding them of this requirement and asking for details of their planned payment date. We are aware that it is easier for some affiliates to pay at Congress however; we need notification of payment so we are agreed on the amount due. All Affiliates were sent invoices and reminders of outstanding fees from previous years with their Congress packs.

If an Affiliate disagrees with the outstanding amount it is important that they contact Ann as soon as possible. If they are sure they have paid and the payment has not been acknowledged we require details of the bank and dates of payment –some anonymous payments have been received but these cannot be allocated without confirmation of payment by the Affiliate.

Payments can be made by Credit Card or by Western Union as well as by bank transfer or sterling cheques. Prompt payment in agreement with the constitutional requirements will ease the cash flow of the International Federation considerably and help to keep administration costs down.

Congress Credentials

So far only one Affiliate has returned their credentials form (Thank you BPW Netherlands!). This saves you a considerable amount of time queuing at the credentials desk if we have the names in advance. Please return the completed form to Member Services by fax or post or as an e-mail attachment. We will put it up on the website again or we can e-mail it to you upon request to ann.swain@bpw-international.org. Please do not send scanned versions, as these often create problems. If you have any queries about credentials and who is eligible, or other queries regarding the business or procedures at Congress, please e-mail Ann Swain.

Friends

The number of Friends is increasing and we look forward to seeing you on the special outing for those currently registered as Friends at Congress. Remember that renewals are due annually – we do send out reminders at the end of the year but some members forget to renew. The list of people registered for the outing is being checked against our Friends database and we will be contacting those for whom we do not hold current records. If you wish to become a Friend it is important that we have a completed Friends Application Form as this ensures that we have all the contact details – please print the details so that we can enter them correctly. We can then match it with the bank transfer form when it arrives. Bank transfer forms on their own rarely give us sufficient detail and then we are unable to send a receipt or thank you for the support you are giving to the International Federation. Again we have several such transfers where we are unable to contact the individual concerned.

Ann Swain, Assistant Executive Secretary
ann.swain@bpw-international.org

CONGRATULATIONS

Anne-Todd Lambie, BPW New Zealand

Anne-Todd Lambie, BPW International's Executive Secretary 2002-2005 and Past President of BPW New Zealand, have been appointed an Officer of the New Zealand Order of Merit for Services to Women. It's a very prestige award in New Zealand. Congratulation Anne!

Artemis Toumazi, BPW Cyprus

Artemis Toumazi, President of BPW Cyprus, was awarded "The Excellent award" on 20 December 2004 for the innovative idea to create and operate *Women's Cooperative Bank 'Initiative' Cyprus, Ltd.* And for her efforts to promote the idea in Europe. This is the most prestigious prize of the Cyprus Chamber of Commerce

Chonchanok Viravan, PhD.
First Vice President

Seminar on “E-Business and Opportunities for Women in Asia-Pacific”

Recently, the seminar on "E-Business and Opportunities for Women in Asia-Pacific" took place at United Nations Conference Center Bangkok, Thailand, 28-30 March 2005. It was one of three sub-projects of "*Information and Communication Technology (ICT) Capacity Building for Women's Small and Micro Enterprises*" which has been supported by APEC Education Foundation.

This event was a collaborative effort of the Asian Pacific Women's Information Network Center (APWINC), Seoul, Republic of Korea, BPW International, and the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). The Seminar brought together policy-makers, e-business experts and women CEOs to examine the current status, best practices and future directions of e-business. It provided an important opportunity for policy-makers and women CEOs to share information and strategies on further developing e-business environment.

Participants include directors / representatives of UNESCAP, APEC Education Foundation, APWINC, UNDP, UNIFEM, Global Knowledge Partnership (GKP), BPW International, Schulich School of Business of York University Canada, Bank of Asia and women CEO's / Delegates of Government / private organizations from Thailand, Hong Kong, Philippines, Korea, Canada, Australia, Pakistan (that's me), Indonesia and Singapore. About 44 participants were BPW members, 7 of which were nominated by Dr. Chonchanok Viravan (who co-organized this seminar) to be invited as speakers.

I was invited as a speaker to present testimonial on the impact of my E-Business education and subsequent training, “Women Electronic Network Training” (WENT 2003) www.i-went.net, which I received at Sookmyung Women's University in Seoul, Korea. In my presentation I talked about projects that I am currently working on, which includes “*Industrial Information Network*” (IIN), a Government initiative to establish a B2B / Information Portal to cater the needs of Industry of Pakistan, initially its focus is on Leather and Textile Industry and it will be launched in a months time. SMEDA is the execution body for this project. The beta version of this portal can be viewed at www.iin.com.pk. I also shared my experience as an SME, my online artwork as a cartoonist and my initiative of promoting E-Business training among women in the Asia Pacific through Young BPW platform www.young-bpw-asiapacific.org.

The seminar began with welcoming remarks by Dr. Kio Chung Kim (Director of APWINC), Ms Thelma Kay (Chief Emerging Social Issues Division of UN Economic and Social Commission for Asia and the Pacific) and Dr. Chonchanok Viravan, First Vice President of BPW International and Vice President e-Marketing and Web Services Bank of Asia. The keynote speaker, Dr. Jaebong Ro (Executive Director of APEC Education Foundation, which funded this seminar) emphasized the importance of e-business in lowering advertising, marketing AN, and production costs, while improving competitiveness. APEC encourages women's participation in society and this is shown by the reflection of women's issues in many of APEC projects. (It must be noted that the funding from APEC Education Foundation also cover full subsidy for BPW speakers and partial subsidy for BPW members from abroad who attended. We have to thank Dr. Chonchanok for this).

The three-day seminar had fruitful sessions that included:

- Supports for the growth of Women-owned SME and exporters in Asia-Pacific
- Lesson learned from Organizing E-Business Training for Women
- Testimonials on the impacts of E-Biz training on Women's Business
- Successful National ICT policy to enable E-Business Growth
- Expanding women-owned SMEs to E-Business
- Best Practices in E-Business
- Strategies to avoid pitfalls in order to foster Growth of Women SME's e-Business

Other speakers from BPW in these sessions included Dr. Chonchanok Viravan, Rebecca Szeto (Hong Kong), Debbie Han (Singapore), Nona Ricafort (Philippines), Kellie Tranter (Australia) and Benjavan Upatising (Thailand).

On the final day of the participants held a concluding brain storming session and group presentations in which they came up with concrete recommendations that can be used for lobbying at International level on 4 topics: (i) APEC E-Business Training, (ii) Government ICT Policy for E-Business, (iii) E-Marketing & other issues, and (iv) research on e-Business of women enterprises in APEC. These recommendations were praised by Thelma Kay from UN ESCAP for being concrete and practical! Please visit <http://www.women.or.kr/apweb/> for the recommendations, the presentations from this seminar and other details.

*Rooma Para
Asia-Pacific Regional Coordinator
for Young BPW Committee*

REGIONAL NEWS

Africa

Benin: BPW Cotonou (Capital of Benin, Western Africa) is a young club founded in May 2004. It has about twenty members. The President is Huguette Akplogan-Dossa and members have already planned activities in Women and Regional Integration; Nepad, TIC, Women Rights etc. They are now seeking for resources.

Vera Kpeto, Africa Regional Coordinator.

Asia-Pacific

Tsunami: Most of us will have been horrified by the events that unfolded via the World News, on 26 December 2004. Several of the countries affected by this continuing disaster are home to BPW members, and many of us felt immediate compassion for those countries in particular. It was not long before a communication came first from BPW Sri Lanka, where our members have been raising funds through a project "BPW Global Peace Village" to house victims of war. Because of this project, close networks had already been established, and we learned very quickly about the relief being initiated by our sisters in Sri Lanka, towards financial, medical and material provisions to victims. The word quickly spread, through all our networks and many members, particularly in our region, started organizing assistance. Likewise, we had received the same devastating news about coastal islands of Thailand and before too long Aceh in Indonesia, and later, parts of coastal India. When we realized the level of the desire to provide relief assistance by BPW members, it became necessary to work through official agencies to deliver relief efficiently and to those who needed it most. Thus an official directive was sent out to work through Red Cross or Red Crescent.

As Regional Coordinator for Asia Pacific, may I take this opportunity to thank the members for the overwhelming response to these requests for assistance? Many clubs initiated fundraising campaigns to provide immediate relief, whilst others have initiated projects, some through Project 5-O, to provide more long-term assistance. Members have been requested to list their projects on the BPW website, under "Projects and Events". For further details on this Tool, contact either Dianne Glenn, dianne.glenn@bpw-international.org or Susan Jones, inju@hotmail.com

Sri Lanka: For BPW Global Peace Village at Illukpitiya, Sri Lanka, it was planned to build, with government assistance, 25 more houses, together with 25 in the adjoining Muslim village. However, with the rains preventing progress in the latter months of 2004, and then the Tsunami hitting the country, building has been stalled while the people concentrate on the more urgent issue of rehabilitating displaced victims of the tsunami. BPW Sri Lanka are committed to completing the project in the future, but recognize that at least there is some sort of shelter at the Peace Village and crops are continuing to be grown on the allocated land. For an update or more information on this project contact Dianne Glenn or Olivia Werapermall, Project Coordinator, olivia@wow.lk

Dianne Glenn, Asia-Pacific Regional Coordinator

Europe

Sweden: ECC met in Stockholm the week-end 28-30 of January to discuss among other things European Congress June 9th to 11th 2006. The theme of the Congress will be "Women making a difference - to women and men". ECC and the HPC of Sweden did discuss the theme of the Congress, visited the City Hall, who will host the Farewell Party on the 11th of June. The ECC members were impressed by the City Hall and the history of the Hall. BPW Sweden did receive contribution from the Swedish Government to host Congress 2006. The ongoing projects will also be part of Congress 2006 as well as the project "W2T" - Women to the Top, arranged by the Swedish ombudsman for Equal Opportunities. W2T engaged Estonia, Spain, Denmark, Greece and Sweden and did compare possibilities in the countries for women going to the Top.

Lena Hokfelt, European Regional Coordinator

Latin-America & Spanish Speaking Countries of the Caribbean

Argentina: BPW Argentina is working for their annual XLI National Congress which will be held in Buenos Aires from 1st. to 2nd of April in Buenos Aires, and preparing to attend to Luzern, also working very hard to get funds for the tsunami victims in Asia countries, they are campaigning by selling pocket calendars, successfully.

Chile: This national Federation has called to all Latin America Spanish speaking countries to their V annual competition for short story writers, with dead line April 30 and the winner's name will be known on May 30, very important Chile poets and writers are on the jury, this competition is for women only, and the winning story will be published by the Chile National Federation in a special publication.

*Silvia H. de Coronel,
Latin America and SSC Regional Coordinator*

North America and Non Spanish Speaking Countries

Cayman Islands: As reported by Marian Polack: Things are moving in Cayman with both the Grand Cayman and Brac Clubs remaining alive. Grand Cayman met on February 5th and agreed to continue regardless of the state of the country that is still in a state of disrepair. Many people are suffering from depression as they remain homeless, while many still having no power. For the latest information on Brac Cayman, log into www.caymannetnews.com to view a nice write-up from Friday. It appears they are still very much alive and active. The Cayman Club is meeting for the first time since the hurricane. Many are still looking forward to Congress.

Bermuda: Bermuda will be holding an International Candle lighting Event on 2 April 2005.

Canada: BPW Canada will be holding their annual meeting in Hamilton, Ontario on August 20th including a trip to the famous Canadian National Exhibition to see this year's art exhibit "Celebrating Women". Contact President Darla Campbell darla.dw.campbell@sympatico.ca if you are interested.

*Sharon Selkirk,
North America and NSSC Regional Coordinator*



E-Business and Opportunities for Women in Asia-Pacific Seminar was held on 28-30 March 2005 at UN Conference Center, Bangkok, Thailand. Key representatives and speakers from co-organizers in the second row include *Thelma Kay*, Chief Emerging Social Issues Division of UN ESCAP (2nd from left), *Kio Chung Kim* (Director of Asia-Pacific Women Information Network Center (3rd from left), *Dr. Chonchanok Viravan*, First Vice President of BPW International (5th from left). Other BPW Speakers in this photo include:

First Row: *Rooma Para*, Young BPW Asia-Pacific Regional Coordinator (3rd from left); *Benjavan Upatising*, Young BPW Bangkok (5th from left).

Second Row: *Dr. Nona Ricafort*, Past President, BPW Philippines (1st from left), *Nelia T. Gonzalez*, President of BPW Philippines (1st from right).

Third Row: *Rebecca Szeto*, Vice President of BPW Hong Kong (5th from left).

Other BPW speakers that did not appear in the photo are Kelly Tranter from BPW Australia and Debbie Han from BPW Singapore.

Committees and Taskforces

Project Five-O: Project Funding

As a chair of the project committee, I attended the Annual Five-O Meeting in New York on 27 February 2005. Project Five-O is a co-operative partnership between:

- ❖ BPW International
- ❖ International Council of Women
- ❖ Federation of University Women
- ❖ Soroptimist International
- ❖ Zonta International

The International Presidents and Project Chairs of the five organisations attended the meeting. Current projects were reviewed and applications for new project funding were considered. This year BPW submitted an application for funding for a project involving tsunami victims in Thailand,

Rebuilding the Careers for Tsunami Victims in Phuket Province, Thailand (Newly approved)

All Five-O projects must be proposed by two of the Five-O organisations. This application was supported by BPW Thailand (where BPW Phuket, Thailand would offer direct assistance) and Soroptimist International, Bangkok (to conduct a follow up and submit a progress report).

The proposal requested funding to help rebuild the careers of tsunami victims in Phuket, Thailand. The project focus was a Patong Fishing village, where the villagers' fishing tools were lost, their boats are damaged and women in the village, who worked in the hotels, were now rendered unemployed. Immediately following the disaster, BPW Phuket worked together with the Red Cross and other organizations to support the victims, providing food, tents and home and cooking utilities, assistance with repairs to damaged boats that were not eligible for Government compensation and teaching programs for women. To help sustain the long term financial viability of the villagers, the funding request for Project Five-O included the purchase of fishing tools for those who already had skills to fish. Funding was also requested to conduct professional training for women to give them alternative supplementary income.

We are pleased to confirm that project funding was approved for USD \$9000.00. Funds donated from BPW members to BPW International will also be used to support this project. I am sure you will all share the satisfaction of knowing BPW has contributed to helping tsunami victims whose lives were torn apart when this disaster occurred. For those of you wanting more detailed information on this project, contact Chonchanok Viravan at chonchanok.viravan@bpw-international.org.

The Silvia Salazar Salazar School of Nursing, La Paz Mexico

A Five-O project of a different nature was established in La Paz, in the north west of Mexico. The province lacks water and can support little tourism. Consequently its people have limited financial resources and little or no health care facilities.

In La Paz, BPW International through Project Five-O built a school for basic training in nursing care, especially in the province's one hundred and twenty rural communities. This is the first nursing school in Baja California Sur and provides training in maternity/infant nursing, surgical/medical nursing, administrative nursing services and nutrition. Offering training for 200 nurses at a time.

A BPW member, Professor Silvia Salazar Salazar, sits on the Board, and continues to monitor the progress of the school. The first students completed their course in February 1995, moved on to a years-professional practice, receiving a professional diploma recognized in any Health Institute.

Yvette Swann Auditorium – The foundation stone for the proposed auditorium has been laid, and building has commenced. Many BPW members have donated money for bricks but funds are still desperately needed to complete this final stage building

Nursing Sponsorship – During my visit to the school we took photographs of the students and encouraged them to fill in application forms for sponsorship. The idea was to personalize the sponsor and student relationship. We promoted it at the BPW Australia National Congress in October 2004 and it was a great success with many of the Australian Clubs now sponsoring students. Other scholarships this year were received from, Switzerland, New York, Bermuda, Mexico and Canada.

Other BPW-related Projects

Other Five-O projects, involving BPW include: Villa La Angostura, Argentina (received USD 15,000); Kathmandu, Nepal (received USD 8,474); Latvia (received USD 15,000); and Uganda (received USD 15,000).

For an overview of other Five-O projects, please visit BPW International webpage. [Http://www.bpw-international.org/pdf/Project-5O-press-release.doc](http://www.bpw-international.org/pdf/Project-5O-press-release.doc).

*Susan Jones
Project Committee Chair*

International Congress Luzern, Switzerland 17-20 June 2005

Congress Venue

Kultur- und Kongresszentrum Luzern (KKL)
Address: Europaplatz 1, CH 6005, Luzern
Venue for Opening ceremony.

Messegelände Allmend Luzern (Messe)
Address: Horwerstrasse 87, CH 6005, Luzern
Venue for Registration 18-20 June 2005, Panels,
Congress Business Session, Board of Directors
meeting, Exhibition, lunch, BPW Market Place.

Armeeausbildungszentrum Luzern (AAL)
Address: Across from Messe.
Venue for Registration on Friday, 17 June 05
8:00 am to 2:00 pm, Regional Meetings, Board of
Directors Meeting, Post Panels, Leadership
Sessions, BPW Workshops.

Pre-Congress Program

FRIDAY 17 JUNE 2005

8:00 – 9:00 BPW Workshop at AAL

- BPW International Finances

9:00 – 10:30 Regional Meetings at AAL

- Africa regional meeting
- Asia-Pacific
- Europe
- Latin America and SSCC
- North America and NSSCC

11:00 – 12:30 Board of Directors Pre-Congress Meeting at AAL

12:30 – 13:30 LUNCH

- 12.00-13.30 Welcome Young BPW Lunch
at Rathausbrauerei (Young BPW only).

13:00 – 14:45 BPW Workshops at AAL

- **Prep-meeting on Amendments to the constitution**
Referents: Anne Todd-Lambie,
Executive Secretary
- **Prep-meeting on Resolutions**
Referents: Ann Swain
Chair of Resolution Committee and
Assistant Executive Secretary

17:30 – 19:30 Opening Ceremony at KKL

19:30 – 21:30 President's Reception at KKL

Congress Program

SATURDAY 18 JUNE 2005

9:00 – 12.30

1st Congress Business Session at Messe Hall 4

Agenda to be announced on www.bpw-international.org

9:00 – 10.00

Panel: The Organization as a Leader

- H.E. Mrs Suzanne Mubarak, First Lady of Egypt,
Women's International Peace Movement
- Hon. Gertrude Mongella,
Chair of the 4th UN World Conference on Women
1995 in Beijing, President of the Pan African
Parliament, Dar es Salaam, Tanzania

10:00 – 12:30

- **Congress Business Session**

11:00 – 12.30

- **Parallel Sessions at AAL**

Post-Panel: The Organization as a Leader

- H.E. Mrs Suzanne Mubarak
- Hon. Gertrude Mongella

Leaderships Sessions:

Entrepreneurship in Switzerland (English)

- Christine Davatz,
Vice Director Swiss Association of Small and Medium-
Sized Businesses, Bern, Switzerland

Lead yourself out of Your Box (English)

- Clint Callahan, Possibility Manager,
Callahan Academy, Pullach, Germany

Leadership and Ethics (German)

- Prof. Dr. Anton Gunzinger,
Founder / CEO Supercomputing Systems SA, Professor
at the Federal Technical University (ETH), Zurich,
Switzerland

Estrategias y Liderazgo en Proyectos (Spanish)

- Maria Ines Bunning,
Past President, BPW Brazil, Sao Paulo, Brazil
- Elisa Campos,
President BPW, Sao Paulo, Brazil

Young BPW: Entrepreneurship - Leadership (English)

- Elham Zeadat, General Manager and Owner Of
"BLOOM Dead Sea Gift", Amman, Jordan

International Congress Luzern, Switzerland 17-20 June 2005

12:30 – 13:30 LUNCH

- **Politician's Lunch**
- **BPW Workshops at AAL**
- **Parliamentarian Rules**,
The Hon. Dr. Yvette Swan,
Past President of BPW International
- **BPW Projects**
Referents:
Susan Jones, Chair of the Project Standing
Committee BPW International
Jane Sheridan, Chair of the Project "Story Telling"

14:00 – 17:00

- **2nd Congress Business Session at Messe Hall 4**
- Agenda to be announced on www.bpw-international.org
- **14:00 – 15:00**
PANEL: "Teamwork in Leadership"
 - Dr. Nancy Barry,
President Women's World Banking, New York, USA
 - Dr. Anamah Tan, President of the International Council
of Women, Singapore
 - Prof. Dr. Anton Gunzinger,
Founder / CEO Supercomputing Systems SA, Zurich,
Switzerland

15:00 – 17:00

2nd Congress Business Session

15:30 – 17:00

- **Parallel Sessions at AAL**
- Post-Panel: "Teamwork in Leadership"**
 - Dr. Anamah Tan
 - Prof. Dr. Anton Gunzinger
- Leadership Sessions:**
 - Leadership in Micro Credit (English)**
 - Dr. Nancy Barry,
President of Women's World Banking
 - Ethics in Leadership (English)**
 - Kenneth J. Herman,
Founder and CEO, Aluminium Siding Corp.
(KJH.Inc.), New York, USA
 - Leadership in Peace:**
1000 Women for the Nobel Peace Prize (German)
 - Dr. Ruth-Gaby Vermot, Member of Swiss Parliament,
Bern, Switzerland
 - Lead Emotionally Intelligent (German)**
 - Dr. Anna Gamma,
Managing Director Lasalle Institute, Zug, Switzerland

Le Leadership et l'Economie (French)

- Honorine Damiba, Juriste et Directrice Générale du
SOTRACO (Société du Transport au Communs) du
Burkina Faso, Ouagadougou, Burkina Faso
- Noellie Koné, Ancienne Ministre du Commerce du
Burkina Faso et Présidente du Conseil d'Administration
de la Lotterie Nationale du Burkina Faso, Ouagadougou,
Burkina Faso

Entrepreneurship – Leadership (Italian)

- Christine Davatz, Vice Director Swiss Umbrella
Organisation of Small and Medium-sized Enterprises,
Bern, Switzerland

Young BPW:

Leadership by Business Incubators (English)

- Talhouni Saket Wijdan
- Barghouty Damen Reem

19:00 – 23:00 Social Event at Messe Hall 2

GALA Dinner & Awards Ceremonies

23:00 Young BPW: Girl Night Out at Penthouse-Bar, Hotel Astoria

SUNDAY 19 JUNE 2005

9:00 – 12:30

- **3rd Congress Business Session at Messe Hall 4**
Agenda to be announced on www.bpw-international.org

9:00 – 10:00

Panel: Young BPW

- Dr. Doris Aebi,
Director aebi+kuehni ag, tailormade solutions in
recruiting, Zurich, Switzerland
- Prita Chathoth,
Distance Learning, Global Development Learning
Network, The World Bank, Washington, USA

10:00 – 12:30

- **3rd Congress Business Session**

11:00 – 12:30

- **Parallel Sessions at AAL**

Post-Panel: Executive Search

- Dr. Doris Aebi

Leaderships Sessions:

Leading in Fair Trade: The Strength of a Vision (English)

- Paola Ghillani, Consultant, Former CEO Max Havelaar
Foundation, Zürich, Switzerland

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Leadership in Peace

1000 Women for the Nobel Peace Prize (English)

- Dr. Ruth Gaby Vermot,
Member of Parliament of Switzerland, Bern,
Switzerland

Entrepreneurship - Leadership (German)

- Fides Baldesberger, President / CEO, Rubis SA,
Stabio, Switzerland
- Christine Davatz, Vice Director Swiss Association of
Small and Medium-sized Businesses, Bern, Switzerland

Lead yourself out of your box (German)

- Clint Callahan, Possibility Manager, Callahan
Academy, Pullach, Germany

Capacitacion de la Mujer Seguridad Social y Servicios Sociales (Spanish)

- Fabiola Cuvi Ortiz, Directora IECAIM, Ex Presidenta
del INSTRAW de las Naciones Unidas, Quito, Ecuador

12:30 – 13:30 LUNCH

Luncheon Young BPW (Hall 2)

• **BPW Workshops at AAL**

- **Services of BPW International, include Friends and
Fellows**
Dr. Livia Ricci, Past President of BPW International
- **BPW Projects,**
Susan Jones, Chair of the Project Committee

15:00 – 17:00

- **4th Congress Business Session at Messe Hall 4**
Agenda to be announced on www.bpw-international.org

14:00 – 15:00

Panel: United Nations

- Dr. Claire Fulcher,
BPW Representative to the UN New York, USA
- Dr. Anamah Tan,
CEDAW expert and President of the International
Council of Women, Singapore
- Chitra Radhakishun, Project Manager UNCTAD
Geneva, Geneva, Switzerland
- Dr. Chonchanok Viravan, Chair UN Committee,
BPW International, Bangkok, Thailand

15:30 – 17:30

- **4th Congress Business Session at Messe Hall 4**
Agenda to be announced on www.bpw-international.org

15:30 – 17:00

• **Parallel Sessions at AAL**

Post-Panel: “United Nations”

- Karin Kausch, representative for ILO and UN Geneva
- Marlene Parenzan, representative for UN Vienna
- Eva Richter, representative for UN New York
- Michèle Gerber, Representative for WHO, Geneva
- Françoise Van Leeuwen, Representative for UN ECE,
Geneva
- Annarosa Coangelo, representative for FAO, Rome
- Helene Plano, representative for UNESCO, Paris

Leadership Sessions:

Testimonies of Young Business Leaders (English)

- Kobkarn Wattanavrangkul,
Chair of the Board of Directors,
Toshiba Thailand, Bangkok, Thailand
Winner of Leading Women Entrepreneurs of the World
award, May 2004

Leadership by Business Incubator (English)

- Wijdan Talhouni Saket and Reem Barghouty Damen,
BPW Forum, Amman, Jordan

Leadership Position and Executive Search (German)

- Dr. Doris Aebi, Director aebi+kuehni ag, tailormade
solutions in recruiting, Zurich, Switzerland.

Lead by Public Speaking (German)

- Marianne Junger, Network Toastmaster International,
Bern, Switzerland

UNFPA et le Programme Fistula (French)

- Neslihan Grasser UNFPA Geneva, Switzerland
- Rasmata Kabre, Sage-femme et Présidente BPW
Ouagadougou, Burkina Faso

EU Projects (Italian)

- Dr. Giuseppina Seidita, BPW Sicily, Palermo, Italy,
- and other speakers.

Young BPW: Long distance learning (English)

- Prita Chalhot,
Global Development Learning Network

19:00 – midnight

- **“Friends Event”** (separate Program)
- **Young BPW Get together '80 party**
(to be confirmed)

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MONDAY 20 JUNE 2005

- **5th Congress Business Session at Messe Hall 4**
Agenda to be announced on www.bpw-international.org

9:00 – 9:45

Panel: “Emotional Intelligence and Leadership”

- Clint Callahan, Possibility Manager , Callahan Academy, Pullach, Germany
- Dr. Anna Gamma, Managing Director, Lassalle-Institut, Zug, Switzerland
- Paola Ghillani, Consultant, Former CEO, Max Havelaar Foundation, Zurich, Switzerland

9:45 – 10:00

Results: of Panel and Leadership Sessions

10:00 – 12:30

- **5th Congress Business Session**

11:00 – 12:30

- **Parallel Sessions at AAL**

Post-Panel: Emotional Intelligence and Leadership

- Clint Callahan
- Dr. Anna Gamma
- Paola Ghillani

Leaderships Session:

Developing Leaders Today and Tomorrow (English)

- Carolyn Grady, Immediate Past President BPW USA, Appleton, USA

12:00 – 13:30 LUNCH

14:00 – 16:00

6th Congress Business Session at Messe Hall 4
Agenda to be announced on www.bpw-international.org

16:00 – 17:00

Board of Directors Post-Congress Meeting at Messe Hall 4

19:00 – midnight

Farewell Party on the Lake

YOUNG BPW

For details on Young BPW program, which include talks and meetings that run parallel to Congress program at RIGI room in Messe, please contact Judith Indira Rios Castro, Young BPW Chairperson of Young BPW Committee at judithrios@cwpanama.net

POST CONGRESS

For programs regarding Post-Congress Meetings and visit to companies, visit www.bpw-international.org

ICT Internet Center

Internet service will be available from 7:30 – 17:00 at Messe Hall 3 during 18-20 June 2005. For ICT Training schedule / workshops, visit www.bpw-international.org

BPW News International

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NEXT ISSUE:

August 2005 issue will be the Post-Luzern Congress issue and will cover outcome of the Congress

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