



BPW International

(International Federation of Business and Professional Women)

AIM

Develop professional and leadership potential for women at all levels.

CALL FOR ACTION

- Collect evidences on Return on Investment when women are in power and decision making roles to convince governments, corporations and companies to foster the growth of women executives and give high priority to address women's issues.
- Lobby at corporate level to convince corporations to value women for the quality of their work and the quality of their decisions rather than penalizing women with lower pay for the same post or denying women of promotion just because they balance their personal life with their working life and do not spend extra hours at the office.

Chonchanok Viravan
BPW International President
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