

Gabriella Canonica, 1st Vice President, Chair Membership

Since my 3 years term as European Regional Coordinator from 2005 - 2008, important facts have changed my life.

First I had to change my “Region oriented language” completely to the International language. What a challenge and enrichment.

Secondly: I found out, that visiting the 5 regions, participating actively in the meetings, was a full re-load of my batteries, full injection with high voltage!. This gave me the power to give all of my own energy and support to the 5 Regions.

Third. Thanks to the openness I found around the world, I was able to leave some footprints for the future of BPW International.

Thank you dear Presidents of Federations, Associate Clubs and to all the members who opened their hearts for the words I left behind in your events, meetings, workshops, personal talks and visits to private invitations. From the bottom of my heart: thank you It has to be said: without you, your engagement, the work in BPW would not go round!

Gabriella Canonica, 1st Vice President, Chair Membership

5 different types of BPW Members

**... there are of course
more, but let me just
talk about these five**

Travelling around I found it interesting to analyze a “little bit” our members and found out the following amazing results (my personal of course) Five type of Members I have recognized throughout my travels.

“Why should I join ?”

“Yes of course ! What can I do?”

“Full of knowledge and experience”

“Dream believer-mountain mover”

“Fighter for high profile projects”

And of course the

“Wise Women”

“Why should I join ?”



Evelyne Mongbo-Ahouadi, BPW Cotonou, Benin, BPW Africa

The “asking why” Members

Evelyne Mongbo-Ahouadi, BPW Cotonou, Benin, BPW Africa

I first met Evelyne in 2005 in Cotonou, she was not a Member of BPW. She was asking why she should be a member. I met her again in 2009 at the BPW Africa Congress in Nigeria. She presented about Gender Budgeting. Still, she was asking why she should stay. “What does BPW **do** for me?” She decided to participate at the BPW Presidents’ Seminar and attended CSW in New York in 2010. When I met Evelyne in November 2010 at the BPW Forum in Benin, she was fully engaged in BPW! “Yes, now I know that **I** can do something for BPW!”

Evelyne Mongbo-Ahouadi, BPW Cotonou, Benin, BPW Africa

“Yes of course! What can I do? “



Julie Menadue, BPW Adelaide Australia – BPW Asia Pacific

The Yes of course immediately! what can I do - members Julie Menadue, BPW Adelaide Australia – BPW Asia Pacific
Typically Julie! The first thing she asks is: “What can I do for BPW? Let me be a support, let me work for you and the members!” She never would ask “what can BPW do for me?” With her bright smile and shiny eyes, she conquers everyone and recruits new members. Inspired by her time at CSW in New York, eager and empowered to make difference, Julie has been appointed as BPW International UN Reps Directory Coordinator.

Julie Menadue, BPW Adelaide Australia – BPW Asia Pacific

“Dream believer, mountain mover”



Carla Laura Petruzzelli, BPW Vicenza, Italy – BPW Europe

“the Dreams believers” – Members :

Carla Laura Petruzzelli, BPW Vicenza, Italy – BPW Europe

Carla had a dream: inviting the International President and 1st Vice President to attend her special event in September 2009 in her Club in Vicenza. It became reality: a Conference about Violence against Women; a meeting with the Chamber of Commerce; a Twinning Ceremony “La Strada del’Oro” between BPW Arezzo/Vicenza and BPW Basel; and electing a new President for BPW Vicenza in the Villa Valmarana.

The participation of the International President made it very special and encouraged high level participation.

Keep your dreams alive! They might become true!

Carla Laura Petruzzelli, BPW Vicenza, Italy – BPW Europe

**“Full of knowledge and experience,
always present”**



Marjory Hopper, BPW Hollywood, California. BPW North America

The “Shining, full of knowledge and experience, Members

Marjory Hopper, BPW Hollywood, California. BPW USA – BPW North America

She is not tall, but once you speak to her, you will be amazed about her HIGH voltage!

Big in her heart, in her work, in her mind, in her actions and accomplishments for BPW Hollywood,

you need not be tall to be seen or to be heard, but you must have a big heart and a strong mind.

And Marjory has both: an outstanding and unforgettable “little lady” with the highest profile, charisma, who is well known at all BPW conferences and can never be ignored!

, California, North America and International. An incredible personality. This means: : you need not be tall to be seen or to be heard, but you must have a big heart and a strong mind. And Marjory has both: an outstanding and unforgettable “little lady” with the highest profile, charisma, who is well known at all BPW conferences and can never be ignored!

Marjory Hopper, BPW Hollywood, California. BPW North America

“Fighter for high profile projects”



Yara Blochtein, BPW Brazil, BPW Latin America

**“The fighter for high profile projects- Members “
Yara Blochtein, BPW Brazil, BPW Latin America**

Yara, the incredible power of perseverance, tenacity and never letting go the believe in the project “ **Life is Tree**”.

On the 10th of December 2007, in Barueri, SP - Brazil, the first mega planting of 18.886 trees in 23 minutes, a Guinness Book Record involved 6.500 people.

The goal was the forestation of degraded areas around the city.

On the 27th of February 2008, in the city of Itu, SP - Brazil was promoted the big planting of 30.550 trees in 43 minutes; involving 12.500 people.

"Tree is Life" has reached in 2009 to 2010 one year the 3 Million Trees Planted on the State /RS*Brazil

The goal, at this point, is to reforest the riparian forest around the waters, such [rivers](#) and [estuary](#) involving **more 180 cities and 30thousands families**.

Her Statement: “ We intend to continue to mobilize communities to prevent global warming and ecological damages.

Yara Blochtein, BPW Brazil, BPW Latin America

“The wise women”

all Past Presidents, Executive Board Members
are the library **in modern words : our
google** of BPW.

We may not lose this capital.

**Our recognition goes to all past
Presidents of Federations
Clubs**

Associate Clubs.

**To all past Executive Board Members of
Federations
Clubs**

and Associate Clubs

You are the “Wise women” in our organization and should never be left out or even forgotten.

Please stand up and make yourself visible!

I encourage all actual Presidents of Federations, affiliated Clubs to embrace these wise women and to integrate them fully in the process of your work. They KNOW our history, they can and will tell you about the steps they made in their term.

Let all the Wise women be welcomed especially here and now! Please make yourself visible and please stand up.

Figures and Facts

Reported Members for the 5 Regions per 31.12.2008

TOTAL AFRICA		570
TOTAL ASIA PACIFIC		4'504
TOTAL EUROPE		18'550
TOTAL LATIN AMERICA		1'073
TOTAL NORTH AMERICA		1'741
GRAND TOTAL		26'438

Real Members for the 5 Regions per 31.12.2008

AFRICA		
Federation		
NIGERIA	BPW Nigeria	105
SUDAN	BPW Sudan	120
EGYPT	BPW Egypt	100
Associate Club		
BENIN	BPW Cotonou - Benin	36
BURKINA FASO	BPW Ougadougou – Burkina Faso	20
CAMEROON	BPW Kumba – Cameroon	
CHAD	BPW Ndjamena – Chad	
CONGO (Rep)	BPW Kinshasa – Congo	26
MOROCCO	BPW Agadir – Morocco	
MOROCCO	BPW Laayoune – Morocco	
PALESTINE	BPW Ramallah - Palestine	20
SOUTH AFRICA	BPW Outeiqua – South Africa	23
SOUTH AFRICA	BPW Pretoria – South Africa	
TOGO	BPW Kpalime – Togo	
TOTAL AFRICA		450

ASIA PACIFIC		
Federation		
AUSTRALIA	BPW Australia	813
BANGLADESH	BPW Bangladesh	100
INDONESIA	BPW Indonesia	100
JAPAN	BPW Japan	530
JORDAN	BPW Jordan	115
KOREA	BPW Korea	472
NEPAL	BPW Nepal	151
NEW ZEALAND	BPW New Zealand	714
PAKISTAN	BPW Pakistan	111
SINGAPORE	BPW Singapore	151
TAIWAN	BPW Taiwan	175
THAILAND	BPW Thailand	450
UZBEKISTAN	BPW Uzbekistan	-
Associate Club		
AFGHANISTAN	BPW Kabul - Afghanistan	-
BAHRAIN	BPW Manama - Bahrain	-
CAMBODIA	BPW Siem Reap - Cambodia	21
COOK ISLANDS	BPW Cook Islands	20
HONG KONG	BPW Hong Kong	50
INDIA	BPW Ahmedabad - India	-
INDIA	BPW Delhi - India	20
JORDAN	BPW Amman - Jordan	115
MONGOLIA	BPW Ulaanbaatar - Mongolia	-
PAPUA NEW GUINEA	BPW Port Moresby - Papua New Guinea	20
PHILIPPINES	BPW Quezon City - Philippines	-
SRI LANKA	BPW Colombo - Sri Lanka	20
YEMEN	BPW Sanaa - Yemen	-
TOTAL ASIA PACIFIC		4'148

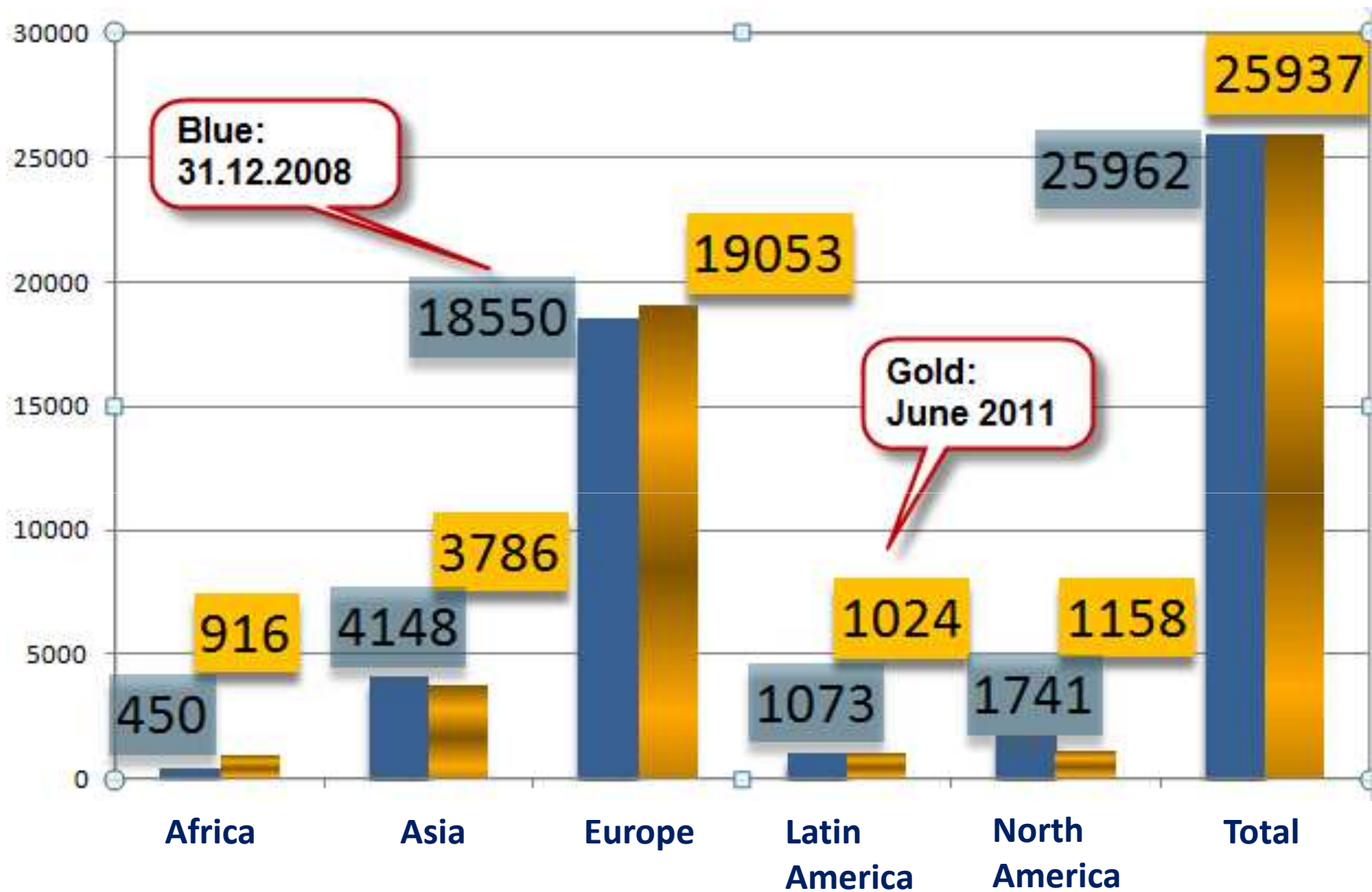
Real Members for the 5 Regions per 31.12.2008

REAL Members for the 5 Regions per 31.12.2008

TOTAL AFRICA		450
TOTAL ASIA PACIFIC		4'148
TOTAL EUROPE		18'550
TOTAL LATIN AMERICA		1'073
TOTAL NORTH AMERICA		1'741
GRAND TOTAL		25'962

Reported Members for the 5 Regions per June 2011

TOTAL AFRICA		916	since Jan 171 new
TOTAL ASIA PACIFIC		3'786	
TOTAL EUROPE		19'053	since Jan 20 new
TOTAL LATIN AMERICA		1'024	
TOTAL NORTH AMERICA		1'158	
GRAND TOTAL		25'937	



Blue: 31.12.2008

Gold: June 2011

BPW Africa !

Effective Members in 2008:

TOTAL AFRICA		450
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Effective Members per June 2011

TOTAL AFRICA		916
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1 + 1

The whole region doubled their Members

Nevertheless. The main point stays: transparency. Some Associate Clubs still show 20 Members since the beginning (years and years ago).

The same for the Federations. Some show the never-changing number of 100, just to pay the minimum and to keep the status of Federation.

We appeal to all Presidents: be sincere, transparent, for your sake and for the sake of our Organization. Every reported Member has to pay the international and regional dues, and as you are aware, our Organization needs this financial support badly.

Truly, if you all would report the reality, our numbers could be higher. Please make an effort! It pays out.

I close my 3 years term as Chair Membership and 1st Vice with great satisfaction of the achieved work and this was only possible thanks to you, Executive Board colleagues, Presidents and Members of Federations, clubs and Associated Clubs. Thank you.

I move my report with 2 recommendation

Recommendation to my report: That the Workshop Re-energizing your Club / Federation takes a place in the ongoing lifelong learning programs and will be ready to download on the webpage in the documents.

That the “wise women” idea is taken seriously in every Federation and Club.

