

Gender Equality for Sustainable Business

4th Annual Equality Means Business Event

6 March 2012

SUNY Global Center
116 East 55th Street, New York, NY



AGENDA

[DRAFT AS OF 16 FEBRUARY 2012]

08:30 ARRIVAL AT THE SUNY GLOBAL CENTER

Participants are encouraged to arrive early for breakfast and networking.

08:50 VENUE HOST GREETING

- ▶ Mr. Mitch Leventhal, Ph.D., Vice Chancellor for Global Affairs at the **State University of New York** and Senior Advisor on Academic Affairs to the UN Global Compact

WELCOME & INTRODUCTION

- ▶ Mr. Georg Kell, Executive Director, **UN Global Compact Office**

KEYNOTE OPENING REMARKS

- ▶ His Excellency Mr. Ban Ki-moon, **United Nations Secretary-General**

OPENING REMARKS

- ▶ **“Social Inclusion and Equity: Hallmarks for Success at Rio+20”**
 - Mme. Michelle Bachelet, Under-Secretary-General and Executive Director, **UN Women**
- ▶ **“Why Gender Equality is a Priority for Sustainable Business”**
 - Ms. Güler Sabancı, Chairman and Managing Director, **Sabancı Holding A.Ş**
 - Mr. Joseph Keefe, Chief Executive Officer, **PaxWorld Management LLC**

09:20 WEPs TEAM & EVENT MODERATOR INTRODUCTION

- ▶ Hon. Linda Tarr-Whelan, **Demos Distinguished Senior Fellow**

09:30 MOVING THE GENDER EQUALITY DIAL: WEPs in Action

Session One: Innovation and Inclusion

Building on last year's event which focused on *Putting the Principles into Practice*, this two-part opening session showcases innovative approaches and cutting-edge initiatives that companies have initiated to implement the seven Principles.



United Nations Global Compact



United Nations Entity for Gender Equality
and the Empowerment of Women

	<p><u>Panelists include:</u></p> <ul style="list-style-type: none"> ▶ Ursula Schwarzenbart, Director of Global Diversity Management, Daimler AG ▶ Naila Chowdhury, Chief Executive Officer, Grameen Solutions ▶ Tinna Nielson, Senior Diversity Consultant, Arla Foods amba ▶ Alethea Lodge-Clarke, Programme Manager, Public Private Partnerships, Microsoft Corporation ▶ Kasumi Blessing, Diversity Consultant, Diversity & Inclusion, Novo Nordisk A/S
10:30	INTRODUCTION OF WEPs LEADERSHIP GROUP
10:45	BREAK
11:00	<p>MOVING THE GENDER EQUALITY DIAL: WEPs in Action</p> <p>Session Two: Setting the Pace: Multi-Stakeholder Efforts at the National Level</p> <p>Advancing and empowering women is too big an assignment for any single sector. This session will look at multi-stakeholder efforts being undertaken at the national level to encourage the private sector—the engine for jobs, innovation, capital creation and investment—to embrace the goals of the Women’s Empowerment Principles.</p> <p><u>Panelists include:</u></p> <ul style="list-style-type: none"> ▶ Anna Paula Dacar, LAA General Manager, Dow Brasil SA ▶ Gudrun Sander, Senior Lecturer and Vice Director of the Executive School of Management, Technology and Law, University of St. Gallen ▶ Alka Pathak, Chief Advocacy and External Relations Officer; Rashmi Singh, Director, Gender Equity and Development; Pinaki Roy, Independent Consultant, CARE India; and Shalini Sarin, Vice President, Human Resources, Schneider India <p><u>Respondents include:</u></p> <ul style="list-style-type: none"> ▶ Freda Miriklis, International President, BPW International ▶ Heather Smith, Lead Sustainability Research Analyst, PaxWorld Management LLC
12:15	<p>DEMYSTIFYING THE METRICS: OVERCOMING OBSTACLES TO INCREASE TRANSPARENCY</p> <p>WEPs Principle 7 underscores the importance of measurement and reporting progress to stakeholders. This session will introduce the new WEPs Reporting Guidance, developed as a tool to help business track and communicate progress over time. Discussion will highlight key challenges to integrating gender into sustainability reporting.</p> <p><u>Facilitator, Interactive Exercise on Reporting</u></p> <ul style="list-style-type: none"> ▶ Parul Soni, Executive Director of Development Advisory Services, Ernst & Young Pvt. Ltd. <p><u>Respondents include:</u></p> <ul style="list-style-type: none"> ▶ Shireen Muhiudeen, Managing Director, Corston-Smith Asset Management ▶ Aditi Mohapatra, Senior Sustainability Analyst, Calvert Investments

13:30	LUNCH
14:30	<p>INTEGRATING GENDER INTO CORPORATE SUSTAINABILITY</p> <p>In the lead up to the 2012 UN Conference on Sustainable Development – known as Rio+20 – increasing recognition is being given to the critical role business can play in advancing sustainable development. Applying a gender lens to these efforts is essential for impact.</p> <p>In many businesses, corporate sustainability and gender equality concerns remain disconnected and siloed. This session will explore the linkages between corporate sustainability, gender equality and sustainable development and offer examples of innovative corporate sustainability efforts that integrate women’s empowerment and gender equality.</p> <p><u>Panelists include:</u></p> <ul style="list-style-type: none"> ▶ Nidhi Tandon, Director, Gender Consultant and Trainer, Networked Intelligence for Development ▶ Kristin Sullivan, Partner, Deloitte & Touche LLP ▶ Robson Rocha, Vice-President of Human Resources and Sustainable Development, Banco do Brasil ▶ Nathalie Tancrede, Chief Executive Officer, Pathways, Haiti and Co-Founder, Artisan Business Network – ABN <p><u>Respondents include:</u></p> <ul style="list-style-type: none"> ▶ Tess Mateo, Managing Director, CxCatalysts ▶ Eleanor Blomstrom, Programme Coordinator, Women’s Environment and Development Organization (WEDO) ▶ Nina Garder, Director, Strategy International
16:00	BREAK
16:15	<p>TRANSFORMING THE LEADERSHIP PIPELINE TO ADVANCE GENDER EQUALITY AND SUSTAINABILITY</p> <p>Organizations need to change leadership models and management education needs to inculcate and train a young generation of business leaders who can manage, lead and prioritize diversity, inclusion and sustainability—this session recognizes new efforts and research.</p> <p><u>Panelists include:</u></p> <ul style="list-style-type: none"> ▶ Meryle Mahrer Kaplan, Senior Vice President, Advisory Services, Catalyst ▶ Elisabeth Kelan, Associate Professor, Senior Lecturer, Kings College London ▶ Elisabeth Karako, Global Head of Diversity, BNP Paribas
	<p><u>Respondents include:</u></p> <ul style="list-style-type: none"> ▶ Maureen Kilgour, Ph.D., Associate Professor of Management, Université de St-Boniface, School of Business Administration and Co-Facilitator, Gender Working Group, Principles for Responsible Management Education

17:15	WEPs NEXT STEPS...LOOKING AHEAD TO RIO+20 AND BEYOND
17:25	CLOSING KEYNOTE REMARKS <ul style="list-style-type: none">▶ Hon. Elizabeth Thompson, UN Assistant Secretary General and Executive Coordinator of the 2012 UN Conference on Sustainable Development (Rio+20)
18:00 to 20:00	RECEPTION WITH GOVERNMENT REPRESENTATIVES <ul style="list-style-type: none">▶ Hosted by the Permanent Mission of Finland to the United Nations