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BPW International E-News
BPW INTERNATIONAL E-NEWS February 3, 2011, Issue 2



BPW International
Federation of Business and Professional Women

BPW E-NEWS

February 3, 2011 Issue 2

Dear BPW Members worldwide

Message from the President

Dear Members,

The countdown to the Congress in Helsinki has begun! I urge all our members to make every effort to attend this major event, enjoy a life changing experience and meet your fellow members

[Registration is open](#), [pre and post tours](#), [exhibition space for vendors](#) and much more news is now all available on the website

Other ways you can support the Congress is to promote your business by taking out a Logo Advertisement for the congress workbook. Cost will be Euro 100 which is a bargain for the great visibility you will get. The form and information is available on the website

Also check if you need a visa to go to Finland from your country. Plan for it and request your visa letter from the [president's office](#) now!

Book your airfare soon to take advantage of discounted rates through [partner Star Alliance](#).

Hot News: Show and tell your Personal BPW Success Story! We will be calling for members to write a short story on what BPW has done for you in your life. This will be published and shared within the organization and at Congress.

*Liz Benham
President BPW International 2008-2011*

News from the Executive

CSW 55. Congratulations to the 20 members representing this year's BPW delegation to CSW 55 - D-20 [Delegation 20] - and thank you to those members that have registered their interest in attending the NGO events. Both lists of delegates and members will be made available on our website.

The CSW Group Email has been created and the first communication to members (registered through BPW to attend the NGO and BPW activities and events during CSW55) has been released.

We will be using the group mail and BPW website to communicate all the latest CSW news, so make sure that you are kept in the loop and know of latest developments! [More](#)

Freda Miriklis, 2nd Vice President

Chair United Nations Committee on the Status of Women

BPW International Congress. Come and visit us at the BPW International website, the session Discover the [BPW Finland Clubs](#) to know more about the history of BPW Finland through its clubs Helsinki, Litti, Kuopio, Turku, Vantaa, Espoo and Hämeenlinna.

Anneli Majuri, Director of Public Relations and Communications BPW International

BPW News

BPW INTERNATIONAL was elected to board of CONGO (The Conference of NGOs in Consultative Relationship with the United Nations) at its 24th General Assembly. [More](#)

BPW INTERNATIONAL was recognised and will maintain its official relations with World Health organization (WHO) for the next three years. [More](#)

BPW Africa: Newsletter from [BPW AFRICA Region, january 2011](#).

New Club - BPW Niamey, Niger Republic, Africa. [More](#)
Huguette AKPLOGAN DOSSA, BPW Africa Region Coordinator

Brazil: the president of BPW Porto Alegre, Marinelsa Geyer de Oliveira will remain in management during the year 2011. [More](#)
Silvana Bastian, Communications Coordinator, BPW Porto Alegre

BPW Italy Fidapa in collaboration with the Province of Vicenza - Resource Centre for Equal Opportunities, invites all the BPW affiliates to participate in the meeting "Evolution of women in business" in Vicenza. [More](#)

Francesca Ruta, BPW Italy FIDAPA President

BPW New Zealand: Equal Pay for Equal Work: do you believe women should be paid an equal pay for equal value of work? BPW New Zealand does and this is why BPW has actively been working towards equal pay for work of equal value. [More](#)

Angela McLeod, BPW New Zealand President

BPW in the Media

BPW Asia Pacific: Interview of Dr. Young Hai Park , BPW Regional Coordinator Asia Pacific in Herald Media Asia. [More](#)

BPW Curitiba, Brazil: Lylian Betty T. Vargas is the new president of BPW Curitiba in Bemparana. [More](#)

BPW Germany: Equal Pay Day in Germany, In HL Live, Lübeck news. [More](#)

Worldwide News

United Nations Women Begins Its Work. [More](#)

United Nations Political Affairs Chief Notes Progress on Role of Women in Mediation Activities. [More](#)

New **United Nations** Economic and Social Council President Outlines Priorities. [More](#)

Action Blogging Campaign—UN Women. What is YOUR vision and recommendation for UN Women?
As BPW members, you make up a global community of grassroots women leaders and supporters of women's initiatives whose voices are powerful. [More](#)

Europe: Parliamentarians called for the preparation of a European code of good conduct and the introduction of a European prize for advertising which breaks most effectively with sexist stereotypes. [More](#)

Australia: Older women go back to work. [More](#)

Australia: Australian Women's Health Network Welcomes New National Women's Health Policy - With Reservations. [More](#)

Brazil: New President's First Steps Create Optimism in Women's

Movement. [More](#)

Czech Republic: Not a Country for Women? The concluding observations of the Committee on the Elimination of Discrimination against women (CEDAW) alert to a persistent lack of special measures for improving the situation of women. [More](#)

BPW International Congress, Helsinki, Finland, June 17-21, 2011

Finland is one of the leading countries in Europe for physical activity: 64 per cent of women and 60 per cent of men engage in physical activity and sports at least twice a week. Sports activities in Finland are organised mainly by sports clubs and federations. 97 per cent of the clubs are non-profit making. The most popular sports among adults are walking, including Nordic walking, floorball, cycling and skiing. Children's and young people's favourite sport is football. Pesäpallo is the national sport of Finland, although the most popular forms of sport in terms of television viewers and media coverage are ice-hockey and Formula One.

[Programm and Registration](#)

BPW INTERNATIONAL 1930 - 2010
Business and Professional Women



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