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BPW International
BPW INTERNATIONAL E-NEWS April 16, 2011, Issue 7



BPW International

Federation of Business and Professional Women

BPW E-NEWS

April 16, 2011 Issue 7

Message from the President

Dear **BPW**

Our thoughts remain with **BPW Japan** as they struggle through the crisis of ongoing sporadic earthquakes and the nuclear radiation threat. I am very happy to advise that a BPW Japan delegation is still coming to Congress. We look forward to seeing them there. [Please read the latest news from past president Masako Hiramatsu.](#)

Congress: We have almost 500 registrations for Congress and preparations are in full swing!

The afternoon program has been finalized and there are some changes so please check the website to book your sessions. They are included with your 5 day registration package. We need this in order to allocate appropriate space for each of the sessions. [See the complete program](#) and [book directly](#) where you can read full descriptions of the sessions.

Congress Exhibitors: Take advantage of selling displaying your goods in the exhibition space. Now is the time [to reserve a good location.](#)

Members Business Logos: We want our business members to be visible on the international level. [Take a logo advertisement for your business](#) in the congress program book for the reasonable cost of 100 Euros! Click here for the form on the website.

Dine Arounds: The deadline [for registering for the Dine- Arounds](#) is May 13th. We are delighted that BPW Australia, BPW Korea, BPW Italy, BPW USA, BPW Switzerland, BPW Brazil, BPW Sweden and Estonia, and

BPW Benin and BPW Johannesburg are hosting these Dine-Arounds at the (8) respective restaurants. The cost is €50 (a very good price for dinner which includes a welcome drink) Please support your own federation/club that is hosting.

Business Survey: BPW International is committed to our business members and to the International Trade Centre in Geneva (our partner) to get more women into the global supply chain. A BPW working group founded at the Leaders Summit In New York has worked on an online survey to best identify and describe our members businesses. This will be distributed in the next 2 days through the presidents and on the website. Many opportunities are waiting but we need to know who, where and what our business members are doing. In preparation for Congress the online survey results need to be completed by May 15th. BPW International is about women in the economy and decision making so this initiative aims to make this a reality.

Liz Benham

President BPW International 2008-2011

News from the Executive

Again the wonderful increase of Members goes on in BPW Africa!

Proudly we announce a new Club in BPW Africa! BPW Edéa in Cameroon (the second BPW Club in Cameroun!) with 23 new members, has been approved and accepted April 2011. Congratulations to the elected President [Rose Tobi](#) her board and all members! A very warm welcome! We are looking forward to welcome you during the BPW International Congress in Helsinki!

New President BPW New Zealand.

Congratulations to Carolyn Savage, elected President of BPW New Zealand. We wish you and your Board a strong and positive start and are looking forward to welcome you in Helsinki during International Congress. To the outgoing President Angela McLeod: thank you for your great engagement and your leadership in the BPW New Zealand Federation. Your work is highly appreciated. We wish you all the best.

2 New Clubs BPW in France

The 10th club in BPW France: BPW Rhône-Alpes, and the 11th club in France: BPW Perpignan. A very warm Welcome and congratulations to BPW France.

*Gabriella Canonica, 1st Vice President BPW International
Chair Membership 2008 - 2011*

The Oxfam and VSO UK Country Level Survey on UN Women.

BPW members attending CSW 55 will recall that Oxfam and VSO UK launched the outcomes of our global civil society survey on women's needs, priorities and expectations on UN Women at country level. The views of 100 civil society organizations, including grassroots and women's rights organizations, from 75 countries on the priorities for UNW and its approach to working at country level. [More](#)

The Latest Data from Population Reference Bureau shows compelling statistics and reasons why Overcoming Barriers to Gender Equality is more important now than ever before! Please distribute the 20011 Data Sheet far and wide. [More](#)

Towards a Future Without Fundamentalisms - Analyzing Religious Fundamentalist Strategies and Feminist Responses. [More](#)

Freda Miriklis, 2nd Vice President BPW International

BPW News

BPW Lleida, Spain: Annual Forum of Management on Marketing 2.0. [More](#)

BPW Europe: Training on Lobbying For Gender Equality, May 20, 2011 Bruxelles. [More](#)

BPW Argentina: News Amnyp del Sur, April 2011. [More](#)

BPW Porto Alegre, Brazil: The Women of Porto Alegre Are Always Successful. [More](#)

Equal Pay Day Brochures Available in Four Languages. [More](#)

BPW in the Media

BPW Canada: Book Sale in Canada East. [More](#)

BPW Roberval, Canada, in L'Etoile du Lac. [More](#)

BPW Bermuda in the Royal Gazette. [More](#)

BPW Lille, France, in la Voix du Nord, Nord Eclair, Direct Lille. [More](#)

BPW France and Equal Pay Day in Challenges. [More](#)

BPW Perpignan, France, in La Clau. [More](#)

United Nations News

Ban Ki-Moon Calls On Universities To Play Role in Promoting Women's

Empowerment. [More](#)

United Nations Forms Partnership To Train Women On Computer Use To Boost Livelihoods. [More](#)

IDA Disability Rights Forum. [More](#)

Worldwide News

Australia: Companies all talk, little action on gender issues: [survey](#)
[The Australian](#)

Australia: Women at arms: glass ceiling still at floor level [Sydney Morning Herald](#)

Kashmir: [Women's Jobs Pop Up in Kashmir 'Mushroom Villages'](#), It's hard for many women in rural Kashmir to find income opportunities, but mushroom cultivation is popping up as a possible solution.

USA: Men [put themselves 'in women's shoes'](#). The international men's walk is designed to bring attention to rape, sexual assault and gender issues of women.

USA: [Women-Owned Businesses Have Risen 50%](#) said a report.

USA: [Fund focuses on empowering women, girls.](#)

Europe has no real interest in protecting and empowering women. [More](#)

European Parliament: EU agricultural policy should enforce gender equality. [More](#)

European Commission seeks citizens' views on gender balance in corporate boards. [More](#)

BPW International Congress, Helsinki, Finland, June 17-21, 2011

Today more than 70 % of women in Finland earn a living outside home. Among the age category of 30 to 55 the share is even higher, 80 %. The president is elected for a period of six years by a direct

popular vote. In 2000, the Finns elected their first female president, Tarja Halonen. She was re-elected in 2006. Parliamentary elections are held every four years. Multiparty coalition governments are the prevailing type of Government. They usually have two of the three biggest parties: the moderate conservative National Coalition, the Centre Party, and the Social Democrats. The current prime minister of Finland is also a woman, Mari Kiviniemi. The next parliamentary election is held in the spring 2011.

[Programm and Registration](#)

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Business and Professional Women



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