

**7th Pan Afro Congress of
Business & Professional Women**

in collaboration with

**7th Mediterranean Congress of
Business & Professional Women**

**9th International Congress of
Egyptian Business Women Association**

15 - 17 April 2008 Mena House, Oberoi Hotel, Cairo, Egypt

Organized by

Business and Professional Women Egypt (BPW Egypt)

Egyptian Business Women Association (EBWA)

African Alliance for Women Empowerment (AFRAWE)

Afro – Arab Network for Women Empowerment

Organization for Women in Trade Egypt (OWIT – Egypt)

Under the Theme of

**Women Empowerment to Meet Millennium Development
Goals (MDGs)**

Welcome Message

Dear Colleagues,

It is a great honour to invite you to attend the “Seventh Pan Afro Arab Congress of Business Women & Professional Women” in collaboration with the “Seventh Mediterranean Congress for Business & Professional Women to be held in April 15-17, 2008, at the Mena House, Oberoi Hotel, Cairo, Egypt, under the theme of Economic Women Empowerment to Meet Millennium Development Goals (MDGs).

It will be our pleasure to welcome all of you to the pharaoh's land where civilization started thousands of years ago. BPW Egypt and the Egyptian Business Women Association are anxious for your participation and active contribution in the Congress by presentation of papers and experience. Many guest speakers from all over the world covering all topics targeting women empowerment and economic integration in the African, Arab and Mediterranean regions. Also, on the role of business women in economic development and cooperation among business women from Africa and the Arab world, the Mediterranean with their colleagues all over the world to exchange experience and initiate mutual projects to achieve the Millennium Development Goals. On behalf of the organizing committee, we extend this invitation to our colleagues throughout the world to ensure communication among business women & entrepreneurs around the globe.

During the Congress, there will be an accompanying exhibition for products of women entrepreneurs offering a marketing tool towards accessing the international market.

Looking forward to welcoming you in Cairo, the social committee has prepared an attractive tourist program to make this Congress a memorable historical event at the pyramids of Giza, now Egypt has crossed its 7th Millennium.

Sincerely yours,

Dr. Amany Asfour

- President, BPW Egypt
- President, Egyptian Business Women Association (EBWA)
- President, African Alliance for Women Empowerment
- President, Afro Arab Network for Women Empowerment
- Africa Regional Coordinator for the International Federation of Business & Professional Women
- Chair of Human Resources, Science & Technology Cluster – African Union ECOSOCC (Economic, Social Cultural Council).
- Chair of FEMCOM (Federation of Business Women Associations of the COMESA)

**Congress Committee
BPW Egypt**

Dr. Amany Asfour, President of BPW Egypt

Dr. Omnia Fahmy, Vice President BPW Egypt, Head of Congress Committee
Secretary General, BPW Egypt

Dr. Naglaa Lotfy Dabees, Head of Health & Environment Committee and Treasurer

Dr. Maha Mohy, Head of Marketing Committee

Scientific Program

Main Topics

1. Women Leadership
2. Economic Women Empowerment to meet (Millennium Development Goals) MDGs
3. Role of business women in economic development
4. Role of business women in social development
5. A number of associations of women entrepreneurs and business women from Africa, the Arab Nations, Mediterranean Region, Europe and other areas of the world will make presentations to exchange experiences and speak on projects of mutual interest
6. Small and Medium Enterprises
7. New methods of finance
8. Women and I.C.T.
9. Promotion of women in science and technology, innovation
10. Women Entrepreneurship Promotion
11. Business Partnership
12. Networking and the role of international business organizations
13. Free communications
14. Women Empowerment in trade and marketing, and adding value (Designing, Branding, Packaging)
15. Diversity Programs

Who Should Attend the Congress?

- Women Entrepreneurs - Business Women
- Business Women Leaders – Business Women Associations
- Women Entrepreneurs Associations
- Chambers of Commerce
- Civil Society Organizations concerned about women empowerment
- Financial Institutions
- Agencies and organizations supporting SMEs - partners and donors
- International and regional organizations working for women empowerment and MDGs

Objectives of the Congress

- 1- Exchange of knowledge, experience, success stories from women across the globe
- 2- Women empowerment through networking, matchmaking program and business to business Contacts.
- 3- Marketing and promotion of products of women entrepreneurs through the accompanying exhibition
- 4- Women empowerment through promoting of women's access to ICT and promotion of women in science, technology and innovation and use of science and technology for women in business
- 5- Exchange of experience for promotion and support for micro, small & medium enterprises owned by women.
- 6- Finding new solutions and new methods of finance
- 7- Discussing challenges and recommendations to empower women in trade, market access, design, branding, and packaging
- 8- Display of projects for empowering women economically, e.g. business development centers, business incubators, marketing centers, innovation centers for Women

Accompanying Exhibition

An exhibition for products of women entrepreneurs for associations and women participating in the Congress and local companies during the Congress.
(Please indicate your interest to have an exhibit during the Congress)

Registration

Registration Fees	Before April 1st 2008	After April 1st 2008
* Participant	300 Euro	350 Euro
* Accompanying Person	200 Euro	250 Euro

Registration Fees Include:

- Admission to Sessions
- Admission to Exhibition
- Congress Kits (Badge – Bag – Program - Coffee Breaks)
- Lunches during the Congress
- Reception Cocktail
- Gala Dinner

Payment for Registration:

Please address your method of payment to:
BPW Congress (Congress Service Center)
Account No.: 00231110002501
Bank : Credit Agricole
Branch: Mohandeseen Branch – Cairo – Egypt.
Address : 2 Syria St., Mohandeseen – Cairo – Egypt
Please attach a photocopy of the bank transfer to the registration form and mail to:
BPW Egypt (Egyptian Business Women Association)

Application:

Please fill out the attached registration form and return it to:
Egyptian Business Women Association – BPW Egypt
Address: 14 Syria St., Mohandeseen, Cairo, Egypt.
Tel. : +202-3336-8304 / 202-3749-5670
Fax : +202-3749-5671
Mobile : + 201 2314-4361 + 201 2215-9967 + 201 2230-5832
E-mail: ebwaegypt@yahoo.com

Hotel Accommodation Please mark the appropriate hotel

Hotel	Single	Double
* (Conference Venue) Mena House Oberoi Hotel (5 Stars)	130 Euro	150 Euro
* Hotel (4 Stars)	90 Euro	100 Euro

- Above rates are inclusive of service charge, governmental taxes & buffet breakfast.

Registration Form

(Please type in block letters and send it back to Egyptian Business Women Association (EBWA) - BPW Egypt Secretariat)

Name (for the name badge):

First Name /Family Name

Profession / Title / Post :

Association :

Company :

Mailing Address :

City :

Country

Tel.:

Home:

Mobile:

Office :

Fax:

Email :

I will present a paper Yes No

<i>Registration Fees</i>	<i>Before April 1st 2008</i>	<i>After April 1st 2008</i>
* Participant	300 Euro	350 Euro
* Accompanying Person	200 Euro	250 Euro

Payment :

Please address your method of payment to the favour of:

BPW Congress (Congress Service Center)

Acct. No.: 00231110002501

Swift Code : EAMBEGCX

Bank : Credit Agricole

Branch: Mohandeseen Branch – Cairo, Egypt.

Address : 2 Syria St., Mohandeseen, Cairo, Egypt

(Credit cards & personal cheques are not accepted)

I enclose with this form :

* Copy of Bank Transfer in the amount of

Date

Signature

Travel and Accommodation Form

(Please type in block letters and send it back to BPW Egypt Secretariat)

Name:
.....

First Name/ Family Name

.....
Profession / Title / Post

.....
Association / Institute

.....
Company

Mailing Address:
.....

City.....Country.....

Tel. Residence.....

Mobile

Office.....

Fax.....Email.....

Accompanying Person(s)

* Mr. * Mrs.
.....
First Name / Family Name

* Mr. * Mrs.
.....
First Name / Family Name

Date of Arrival: Carrier:.....

.....Flight No :

Date of Departure: Carrier:.....

.....Flight No :

Meet, Assist at Airport and Transfer to booked Hotel

* One way : 25 Euro * Round trip : 50 Euro

No. of Persons Subtotal 1 : Euro

