

International Federation of Business and Professional Women (BPW International)

Proudly Present

RETURN ON INVESTMENT WHEN WOMEN BECAME TOP EXECUTIVES

at

**2nd Floor Church Center,
Tuesday 28 February 2006
10:00 am – 11:45 am**

The key aim of International Federation of Business and Professional Women (BPW International) is to “develop women professional and leadership potential at all levels”. We recognize that in order to persuade the private sector to give high priority to women issues and allowing more women rise to top executive positions, we need to present evidence which indicate that “it pays off” to address such issues. This workshop presents case studies from various countries to illustrate the benefits gain by corporations, organizations or country that allow more women to rise into power and decision making posts. Quality of women’s executive decisions is explored and the return on investment to their companies is identified. The workshop will also engage participants to share women executives’ success stories.

Speakers:

1. Chonchanok Viravan, PhD.

- President of BPW International, Members of BPW International include Business and Professional Women Federations or Associations from over 80 countries.
- Vice President, United Overseas Bank (Thai) PCL.

2. Leigh Henderson

- Managing Director, Leadership Training Room, LLC.
- Vice-President of Membership for BPW Manhattan
- Advisors to Fortune 50 clients.
- Coach of “Cs to Be™” - talented individuals with the expertise and drive to assume C-level jobs such as CEO, CFO, etc.

Interactive Session

Up to 10 BPW members and workshop participants will be invited to tell a 3-minute story of a top woman executive in their countries whose decisions significantly contribute to the success of the company. Stories collected will be published on BPW International Web site www.bpw-international.org

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Story Submitted by Name: _____

From Country: _____ BPW Members: YES NO

E-mail: _____

Success Story of:

Name of Women Executives: _____

Name of Company: _____ Country _____

Brief description of quality decisions and contribution to a company (300 words or less)

For the case studies to be considered for web publication, please send the information to presidents.office@bpw-international.org no later than 31 March 2006.