



BPW Power to Make a Difference Awards 2008-2011

The objective of *BPW Power to Make a Difference* Competition is to document and give recognition to the value of leadership, influence and work of BPW Affiliates worldwide. BPW Power to Make a Difference competition expands the scope of BPW work eligible for the competition from the original “Beyond 2000: Helping Women Help Themselves” competitions, which were held three times (once every triennium) in 1999, 2002 and 2005. These three competitions together with BPW Power to make a Difference competition in 2008, successfully recognized the BPW work to help over 200,000 women to sustain themselves economically. International President will give the awards to the winners of BPW Power to Make a Difference Awards 2008-2011 at XXVII BPW International Congress in Helsinki, Finland.

BPW Power to Make a Difference through Leadership Awards

- Excellent Business Leader
 - A trophy will be given to the best business woman candidate.
- Excellent Professional Leader
 - A trophy will be given to the best professional woman candidate.
- Excellent Young Leader
 - A trophy will be given to the best leader who is aged 40 years or younger.

These trophies will be given to the 3 BPW members who are leaders in business and professions whose work has a significant positive impact on the world, her country, her society and/or a corporation. Examples of positive impacts include dramatically improved business performance, major recovery from crisis, restoration of peace, scientific discovery that benefits a lot of people, outstanding professional contribution to a country, etc. Political leaders would be in the professional leader category. The impact and contribution of the candidates' leadership are the crucial factors in deciding the winners.

BPW Power to Make a Difference through Advocacy Awards

- Excellent Advocacy for Women: 1st Place, 2nd Place, 3rd Place trophies

These trophies will be given to top 3 BPW Affiliates that successfully lobby for legislation, national policy or promote endeavours that improve the status of women, eliminate discrimination against women (especially working women) and/or lobby to improve conditions to enable women to achieve their full potential (such as in women's health, women's employment opportunities or combating violence against women). Advocacy for special groups of women such as indigenous women or migrant women would also count. All advocacy work must have been done in the name of BPW during 2008-2010.

Project Poster Presentation: The winning advocacy projects, previous trophy winners from 2008, and other runner up projects submitted by BPW Affiliates would have opportunities to display their Project posters at XXVII BPW International Congress.

BPW Power to Make a Difference through Action Awards

- Excellent Projects: 1st Place, 2nd Place, 3rd Place trophies

These trophies will be given to Top 3 BPW projects. Qualified BPW projects are projects that conducted by BPW Club(s) to help at least 200 women to help themselves during 2008-2010. This could be achieved in several ways, e.g. by developing their professional and leadership potential, by providing opportunities to help them achieve their full potential. Examples include skill training, mentoring, micro-credit, career guidance, scholarships, etc. A project that involved several BPW Affiliates (such as twinning projects) can also be taken into consideration

Project Poster Presentation: The winning projects for 2008-2010, previous trophy winners from 2008, and other runner up projects submitted by BPW Affiliates would have opportunities to display their project posters at XXVII BPW International Congress.

RULES

- For Leadership category, members of the BPW International Executive Board, the Members of Adjudicators or Sub-committees evaluating the nominations of this competition cannot be nominated. Each nominee must be a BPW member as of year 2010.
- For Advocacy category, Advocacy work must be done in the name of BPW during 2008-2010 and it must be on issues that accord with the BPW mandate and be supported by external evidence.
- For Action category, project activities must be conducted as a BPW Project during 2008-2010, though it may begin years earlier. The impact of the work in earlier years can also be included but the adjudication will be determined on the work done during 2008–2010, which should help at least 200 women to help themselves. Charity work that provides temporary relief does not qualify. Projects involving Young BPW as team members may receive extra credit.

The same person (for leadership category) or same projects (for advocacy and action categories) that previously won first prize trophies of BPW Power to Make a Difference Award in 2008 cannot be resubmitted.

NOMINATION

- **Deadline for nomination is 15 January 2011.**
- Nominations can be made by Presidents of BPW Affiliates that have paid their International dues for the year 2010, members of BPW International Board or Past International Presidents.
- Nomination forms, profile of nominee, project reports, and soft copies of supporting evidences (e.g. photographs, video, news clipping) should be submitted via e-mail to both presidents.office@bpw-international.org AND chonchanok.viravan@gmail.com (Chair of Adjudicator for “BPW Power to Make a Difference”). Hard copies of supporting evidences should be mailed to 46 Soi Sukumvit 61, Wattana, Bangkok 10110, THAILAND.

EVALUATION

- Quality of the work, duration of the work and impact on people's life (if possible, quantify the number of women receiving help) are key factors that will be evaluated.

WINNER NOTIFICATION

- The winners will be informed at least 8 weeks prior to the XXVII BPW International Congress, Helsinki, Finland in June 2011 so they can prepare to come to accept the awards.

TERMS & CONDITIONS

- The winners must come to accept the award at XXVII BPW International Congress in Helsinki, Finland in person. If the winner declines to come, the award will go to the next runner up.
- Qualified leadership nominees, projects and advocacy activities submitted for this competition will be posted on BPW International's web site www.bpw-international.org.
- More detail requirements about poster presentation will be posted on www.bpw-international.org later on.

FOR MORE INFORMATION

Dr. Chonchanok Viravan,
Chair of Adjudicators for "BPW Power to Make a Difference" competition
Tel: +66-2-3917843; Fax: +66-2-3912120
E-mail: chonchanok.viravan@gmail.com