



Africa Regional Conference of International Federation of Business and Professional Women



**In Collaboration with
Continental African Cultural Fashion Show
Under the Theme of
Economic Empowerment of Women to Realize
Africa's 2063 Development Agenda
Africa Continental Free Trade Area (ACFTA)
and
Sustainable Development Goals (SDGs)**

**27 - 29 October 2019
Conrad Hotel, Cairo - Egypt
Email: bpwafrica2019@gmail.com**

Welcome Message



Dear Sisters from Across, Africa and the Globe,

It gives me great honor to welcome you all to attend the..

Africa Regional Conference of International Federation of Business Professional Women to be held on 27-29 October 2019 , in Cairo – Egypt.

The theme of the Congress is Economic Empowerment of Women for Africa's 2063 Development Agenda, Africa Continental Free Trade Area and Sustainable Development Goals (SDGs)

This theme is relevant to the Theme of the Triennium of the International Federation of Business and Professional Women (Empowering Women to realize the Sustainable Development Goals) (SDGs) where the core of the whole SDGs is about ending poverty , ensuring food security ,healthy lives for all ,educating all women and girls ,ensuring gender equality and women empowerment ,access to sanitation and affordable energy ,securing employment and descent work for the youth ,access to justice, achieving economic growth and sustainable development .All this cannot be achieved except with economic growth that has an impact on the daily life of people .

The Congress will be focusing on Economic Empowerment of Women and will be accompanied by Trade promotion fair for Women Entrepreneurs and SMEs for all the products of Women Entrepreneurs offering a Marketing tool towards accessing the international Market which is a great advocacy pillan of BPW international for Empowering Women in Trade & Access to Market .

It will also witness A Continental Africa Fashion Show .

It will be my real pleasure to welcome you all to Cairo .

Dr. Amany Asfour

International President

International Federation for Business & Professional Women



Dear Africa BPW Presidents and BPW Sisters ,

It is my pleasure to welcome all my sisters from Africa and our guests from all over the world. Our Regional conference is the positive image of our Business and Professional Women from across our beloved Africa .

I am very glad as Africa Regional coordinator to have this conference relates to the Africa we want as the main theme & Economic Empowerment of Women to Realize the Africa 2063 Development Agenda , Africa Continental Free Trade Area & Sustainable Development Goals.

It will be our pleasure to welcome all of my sisters from all over Africa & the World , in the Presence of Guests of Honor ,Women Leaders , Women Entrepreneurs, Business and professional women, Women Organizations, Women Owners of SMEs, Regional Economic Communities (RECs) Business Councils, Ministers in charge of Gender & Women, UN Agencies , Private Sector Foundations, Chambers of Commerce , CSOs for Women Empowerment , Development partners, UN Agencies, Financial Institutions, & Banks, Multi National Companies , Corporate, and all the stakeholders .

We are glad to have the Conference in collaboration with the Continental Africa Cultural Fashion Show under the patronage of the African Union and The African Trade Fair which relates to our Continental Free Trade Area .

I encourage all my sisters across Africa to attend with big delegations to join our efforts together and meet to discuss our way forwards for Economic Empowerment of Women , Gender Equality under the theme of the Triennium Empowering Women to realize The sustainable development Goals .

Looking forwards to welcome you All to Cairo
With all my warm regards.

Abla Mahdi Abdelmoniem

Africa Regional Coordinator

International Federation of Business & Professional Women



My dear BPW Sisters

As President of BPW Egypt It gives me a great honor to welcome all my sisters from all over Africa and the world to attend The Africa Regional Conference of the International Federation of Business & Professional Women hosted by BPW Egypt .

The organizing committee has prepared a great scientific and social program to welcome you all on the pharaoh's land that witnessed women empowerment as Heads of States since thousands of years when Queen Hatshepsut ruled Egypt 15th Century BC and who was titled the Big Trader and at her age it was the golden Age of Egypt . So she is the symbol of Women Empowerment on the top of decision making positions, Women and Trade as she started Trade between Egypt and The Horn of Africa which are 2 core pillars that BPW Egypt is advocating for .

BPW Egypt Welcomes you all my sisters to have your stay in Egypt memorable, historical and enjoyable.

Looking forwards to welcome you all to your second home Egypt the cradle of civilization

With all my warm regards

Prof. Naglaa Lotfy

National President, BPW Egypt

Theme of the Conference

Economic Empowerment and Entrepreneurship Promotion for Women and Youth for Africa's 2063 Development Agenda , Africa Continual Free Trade Area and Sustainable Development Goals (SDGs)

Main Topics will focus on the BPW International Advocacy Pillars

- Women Entrepreneurship
- Women and Trade and access to Market
- Financial Inclusion for Women
- Empowering Women through Support of MSMEs
- Women in STEM Education (Science, Technology, Engineering and Mathematics)
- Women in Digital Economy and Innovation
- Women on Boards
- Government and Corporate Procurement Policies
- Women in Green Economy and Energy
- Women Empowerment Principles (WEPs)
- Women in Agriculture and Agribusiness.
- Women and Environment, Water and Sanitation

Who Should Attend the Congress & the Trade Fair and Exhibition

- Women Entrepreneurs & Women in the Private Sector.
- Business and professional Women Organizations
- Women Leaders of the World.
- Business Women Associations.
- Women Entrepreneurs Associations.
- Women owners of Micro, Small and Medium Enterprises MSMEs
- Chambers of Commerce
- Civil Society Organizations Concerned about Women Empowerment
- Young women Entrepreneurs and Young Girls Students
- Ministers of Gender, Trade, Economy Targeting Economic Empowerment of Women - National Councils for Women .
- Banks and Financial Institutions.
- National Institutions responsible for Development of Women and Women Empowerment.
- Agencies & Organizations Supporting MSMEs and women Empowerment in the Private Sector.
- Financial Institutions & Banks.
- International Partners .
- International & Regional organizations working for Women Empowerment
- Multinational Companies targeting Women Empowerment through Diversity & Inclusion & as part of Social Corporate Responsibility. .
- CSOs working in the fields of Women Empowerment and Gender Equality and Girls Education
- Organizations supporting Women Farmers, small scale farmers and Agribusiness
- RECs (Regional Economic Communities)
- Women in Agriculture and in Agribusiness.

- Chambers of Commerce and Industry
- Entrepreneurs Associations.
- Cross Border Women Traders
- ICT Companies and Institutions
- Private Sector Companies

Regional and International Organizations

- ❖ African Union
- ❖ Arab League
- ❖ UNECA United Nations Economic Commission for Africa
- ❖ RECs (Regional Economic Communities)
- ❖ UN Agencies, UN Women, UNDP.UNIDO, ITC, ILO .. .
- ❖ African Banks supporting African Private sector and MSMEs
- ❖ African Development Bank
- ❖ African Export and Import Bank (Afriexim)
- ❖ National Councils of Women and authorities empowering women
- ❖ Organizations Supporting MSMEs.
- ❖ Development Partners
- ❖ International & Regional organizations working for Women Empowerment and SDGs

Continental African Cultural Fashion Show For operationalization Of Africa Continental free Trade Area & Promotion of African Cultural Fashion, Industry, and Creative Industries.

For African BPW Presidents

Please be prepared with your African Attire to walk on the catwalk & Show The Beauty of Africa during the Gala Dinner of The Congress .

Accompanying Exhibition and Trade Fair

A Grand Exhibition will be held for products of Women Entrepreneurs Business Women Associations& women participating in the Congress & local Companies and small and Medium Enterprises during the Congress.

(Please indicate your interest to have an exhibition during the Congress and fill the enclosed Application form)

Registration Fees of the Congress

Registration Fees	Before September 30 th 2019	After September 30 th 2019
* Participant	350 USD	400 USD
* Accompanying Person	200 USD	250 USD

Registration Fees Include:

- Admission to Sessions.
- Admission to Exhibition
- Congress kits (Badge – Bag – Program - Coffee Breaks).
- Lunches during the Congress.
- Reception Cocktail.
- Gala Dinner & African Fashion Show
- Nile Cruise Dinner

Payment for Registration:

Please address your method of payment to the favour of :

Escapade Travel

Bank Name:	National Bank of Egypt
Bank Branch:	Ard El Golf - Heliopolis
Beneficiary :	Escapade Travel
Address :	12, Shaheed Mohamed Abdel Hady Street - Heliopolis - Cairo
Account Number EGP :	1383070559480800010
Account Number USD:	1383060559480800010
Account Number EUR :	1383060559480800021
Swift Code :	NBEGEGCX138
ID:	5594808

A photocopy of the bank transfer must be attached to the registration form and emailed to: bpwafrica2019@gmail.com

Application:

Please fill enclosed registration form & send it back to

E-mail: bpwafrica2019@gmail.com

Mobile : +201272086668 / +2 01220029338

Hotel Accommodation

Please fill the Forms for Registration and Accommodation and send it to the ..

E-mail: bpwafrica2019@gmail.com

Hotel	Single	Double
* (Conference Venue) (5 Stars)	150 USD	170 USD
* Hotel (4 Stars)	90 USD	100 USD
* Hotel (3 Stars)	60 USD	75 USD

Pre and Post Congress Tours can be arranged for Congress participants