





The XXX BPW International Congress  
“BPW International: 90 years of  
Women’s Empowerment for Sustainable Development”  
Orlando, Florida, USA • 21-25 August 2020

<p><b>Related Experience / Qualifications (e.g. CV, resume)</b></p>	<p><b>EDUCATION:</b></p> <ul style="list-style-type: none"><li>• 2014: Ph.D. Urban &amp; Regional Planning, Architectural Department, Chulalongkorn University</li><li>• 2003: The National Defense College of Thailand</li><li>• 1993: Bachelor of Laws, Sukhothai Dhammathiraj, Thailand</li><li>• 1990: Master of Business Administration, SASIN of Chulalongkorn Chulalongkorn University, Thailand</li><li>• 1982: Master of Arts, Theatre Design, University of Akron, USA</li><li>• 1980: Bachelor of Fine Arts (Honor), Ashland University, USA</li></ul> <p><b>Experiences in working for International Associations</b></p> <p><b>BPW</b></p> <p>2019-2021 President, BPW Bangkok 2019-2020 Member of Thailand Host Committee for Global Summit of Women 2020 2019-2020 Member of International Planning Committee of the XXX BPW International Congress 2018 Organized BPW International Asia-Pacific Regional Conference In Bangkok, Thailand 2017-2020 Asia-Pacific Regional Coordinator &amp; Members of Executive Board 2016-2019 Member Relationship Chair, BPW Thailand</p> <p><b>Zonta International</b></p> <p>2014-2016 Nominating Committee Member (Asia) 2008-2010 District Governor 2007 Organizing Chairman, Zonta International Honorary Membership Ceremony 2004-2006 Zonta International Status of Women Service Committee Member 2004-2006 Area 6 Director, Zonta International District 17 2014 President, International Women’s Club of Thailand</p> <p><b>KEY WORK EXPERIENCE:</b></p> <ul style="list-style-type: none"><li>• 2017-Present BPW International Asia-Pacific Regional Coordinator Coordinate works with BPW Affiliates in 24 countries in Asia-Pacific. Organize Asia-Pacific Regional Conference and Asia-Pacific Presidents’ Meeting in 28 October 2018 – 1 November 2018.</li><li>• 2000-Present Vice President, Tararom Enterprise Public Co., Ltd. (Real Estate) Participate in policy making as member of the Executive Board.</li><li>• 1990-Present President, All In One Studio Co., Ltd. (Event Organizing &amp; Media Production) In the past three decades, Dr. Narudee works as executive in public relation, advertising and event organizing for more than 500 projects locally and internationally.</li></ul>
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	<ul style="list-style-type: none"> <li>• 2005-Present President, Personal Plus, Co., Ltd. Making policy and set strategy for business growth and expansion of Personal Plus, Co., Ltd, which provide human resources and logistics management services.</li> </ul> <p><b>PAST WORK EXPERIENCE:</b></p> <ul style="list-style-type: none"> <li>• 2003-2008 Associate Judge, Central Intellectual Property and International Trade Court</li> <li>• 1988-1993 Vice Chairman, Tararom Enterprise Public Co., Ltd.</li> <li>• 1983-1988 Division Head, Advertising &amp; Public Relations Planning Division, Bangkok Bank Public Co., Ltd.</li> <li>• 1982-1983 Creative Director, Pattern Co., Ltd.</li> </ul> <p><b>Experiences in attending BPW International Conferences / Congress</b></p> <p>For BPW International, Attended</p> <p>2019 <i>BPW European Regional Conference</i> in Galway, Ireland  <i>BPW 80<sup>th</sup> Anniversary</i>, Wellington, New Zealand  <i>BPW Oceania Sub Regional Conference</i>, Wellington, New Zealand  <i>BPW Leader Summit</i>, New York, USA  <i>UNCSW63</i> in New York, USA  Meeting to help form BPW in Indonesia  Meeting with BPW in Malaysia</p> <p>2018 <i>UNCSW62</i> in New York, USA &amp; <i>BPW Leader Summit International BPW Presidents Forum</i>, Bahrain</p> <p>2017 <i>XXIX BPW International Congress</i>, Cairo, Egypt  <i>BPW Taiwan General Assembly</i>, Taiwan</p> <p>2016 <i>BPW ASIA-PACIFIC Regional Conference</i>, Auckland, New Zealand</p> <p>2013 <i>XXVIII BPW International Congress</i> in Helsinki, Finland</p>
<p><b>Statement by Candidate (Maximum 500 words)</b></p>	<p><b>VISION:</b>  To empower women and improve the status of Business and Professional Women in Asia-Pacific.</p> <p><b>ACTION 2017 – JULY 2019:</b>  <b>Goal 1: Retain and Expand Membership</b>  In 2017 there were 25 countries in Asia-Pacific: 13 Federations and 12 countries with Associate Clubs with 18 Clubs. During 2018-2019:</p> <ol style="list-style-type: none"> <li>1) Three Associate Clubs in Lebanon formed a Federation</li> <li>2) One Club in Indonesia was abrogated</li> <li>3) New BPW Associate Clubs</li> </ol> <ul style="list-style-type: none"> <li>• Malaysia: Damansara, Kuching Central Chapter, Phutrajaya</li> </ul>





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- Philippines: Rizal, Dipoloc
- India: Kolkata, South Mumbai
- UAE: Abu Dhabi, Al Ain City, Al Dhafra City

4) New Clubs in the pipeline

- UAE: Qatar
- India: Nagaland
- Pakistan: Kashmir
- Indonesia: Jakarta, Bali
- Laos: Vientiane

The total number of Federations increases by 1 and the Associate Clubs Increase from 18 to 24 Clubs. In February 2019, I travelled to Indonesia To form new Clubs and to Malaysia to help form a new Federation. I Discussed forming a BPW Club with Laos business women.

**Goal 2: Organize a successful Regional Conference**

Organized Asia-Pacific Regional Conference 2018 (APRC2018) in Bangkok, Thailand on 29 October – 1 November 2018 with 482 Delegates from 40 member countries attending. Three Princesses Presided over the three day conferences, which were broadcast Nationwide and in 176 countries. I also organized Asia-Pacific Presidents’ Meetings and Trade Show.

**Goal 3: Coordinate Projects and Strengthen BPW Network**

- I gave five sub-regional coordinators options of doing sub-regional projects or organize a sub-regional conference. In ASEAN, the sub-regional coordinator helped promote capacity building projects in Thailand and Nepal and forming twinning between Taiwan and Thailand. Oceania and Est-Asia sub-regional coordinators chose to organize sub-regional conferences in New Zealand and Japan respectively. In West Asia, Bahrain organized an International Presidents Forum and was selected to host the next Asia-Pacific Regional Conference.
- I attended the BPW events and met with 10 Presidents of BPW Federations (out of 14) and 10 Presidents from BPW Associate Clubs in the region.
- I sent Asia-Pacific News to be posted on BPW International web, facebook and newsletters to keep members informed. A Google Group was created to communicate with Presidents of BPW Affiliates in Asia-Pacific.
- I surveyed BPW projects in 2018 and identified the top Sustainable Development Goals in Asia-Pacific; Gender Equality, Reduce Inequality, Quality Education, Decent Work and Economic Growth, No Poverty, Zero Hunger and Partnership for the Goals.





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	<p><b>ACTION PLAN FOR 2020-2023</b></p> <p><b>Goal 1: Retain and Expand Membership</b></p> <ul style="list-style-type: none"> <li>• Increase 2 Federations and increase 1 country per sub-region</li> <li>• Improve member benefits to increase and retain members</li> <li>• Develop recruiting plan and give priority to young BPW and working women in their 50s whose children have already finished school and careers are established</li> <li>• Publicize BPW with target groups through social media.</li> </ul> <p><b>Goal 2: Organize a successful Regional Conference</b></p> <ul style="list-style-type: none"> <li>• My experience with APRC 2018 and my decades in organizing events should enable me to work with BPW Bahrain in organizing yet another successful conference.</li> </ul> <p><b>Goal 3: Coordinate Projects and Strengthen BPW Network</b></p> <ul style="list-style-type: none"> <li>• Encourage project collaboration between countries with a common interest in SDGs.</li> </ul> <p><b>I volunteer to serve as ASIA-Pacific Regional Coordinator.</b></p>
<p><b>A written Supporting statement (Maximum 200 words) by nominating affiliate</b></p>	<p>As President of BPW Thailand, I’m pleased to nominate Dr Narudee Kiengsiri as candidate for the next BPW International Asia-Pacific Regional Coordinator for 2020-2023.</p> <p>Beside her work as BPW International Asia-Pacific Regional Coordinator 2017-2020, Dr Narudee has decades of management experience from working as a Bangkok Bank Executive and from founding and service as President of her own Event Organizing company. Her work as an Associate Judge helps strengthen her legal knowledge. Her work to coordinate BPW Affiliates in 24 countries and coordinate over 2000 business women in ASEAN gave her cross-cultural understanding and development of effective communication skills. Her work with multiple international organizations fosters collaboration at project level. Her insight into youth perspectives, from organizing over 100 Youth seminars, would help her give advice to young BPW. By organizing over 250 events and conferences in the past three decades, her expertise was a great asset to BPW Thailand when we organized Asia-Pacific Regional Conference in Bangkok in 2018.</p> <p>Lastly, her ability to resolve conflicts and unite people would play a key role in increasing members in Asia-Pacific and motivating them to make a difference.</p> <p><i>Khunying Natthika Wattanvekin Angubonkul, President BPW Thailand</i></p>

