



The XXX BPW International Congress
“BPW International: 90 years of
Women’s Empowerment for Sustainable Development”
Orlando, Florida, USA • 21-25 August 2020



Anu VIKS, Candidate for Position of Regional Co-ordinator, Europe, BPW International

Last name and first name	VIKS, Anu		
Member of	BPW Estonia		
Nominated by	Ester Eomois, President, BPW Estonia		
Consent of own Affiliate	Nominated by her own Affiliate		
BPW Offices held	Local Club	Board Member Tallinn Club President Tallinn Club	From 2004 to 2006 From 2006 to 2009
	Federation:	Board Member BPW Estonia National President	From 2011 to date From 2015 to 2018
	International:	Regional Member of Executive Board as Federation President Member of BPWI Executive Board as Federation President	 From 2015 to 2018 From 2015 to 2018
Positions in other Voluntary Organizations			
Related Experience / Qualifications (e.g. CV, resume)	<p>Education: 1983 – 1990 MA Philology, University of Tartu</p> <p>Professional Experience: 2019 – to date Entrepreneur Gallo Coffee Roasters/Estaano 00 1997 – to date Expert on Freight Transport, Association of Estonian International Road Carriers 1993 – 1995 Editor, Publishing House Avita 1992 – to date Guide and Trip Leader, different tour operators 1992 – 1995 Entrepreneur Language School for Children</p> <p>Positions covered within BPW International 2018 – to date Trainer of BPW International Leadership and Lifelong Learning Taskforce 2015 – 2018 Member of BPW International Board as President BPW Estonia</p> <p>Main activities in this role of Member of BPW International Board as</p>		





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	<p>President of BPW Estonia:</p> <p>2018 – CSW62 – gave a workshop together with International President Dr Amany Asfour Presenting the possibilities for BPW Clubs to present projects to find funding for training women</p> <p>2018 Nominated as Representative of BPW International at CSW62</p> <p>2017 Nominated as Representative of BPW International at CSW61</p> <p>Positions covered within BPW Europe</p> <p>2018 – to date Training of BPW International Leadership and Lifelong Learning Taskforce</p> <p>2015 – 2018 President of BPW Estonia</p> <p>Main activities in this role of President of BPW Estonia:</p> <p>2018 BPW Estonia was awarded First Prize for the Most Successful Event in BPW Europe</p> <p>Trainer of BPW International Leadership and Lifelong Learning Taskforce:</p> <p>Sept 2019 Organized the Leadership Training “Leadership Masterclass” for BPW Europe members in Tallinn, Estonia where women from 6 countries participated</p> <p>May 2019 Presented training on Negotiation Skills for Women at BPW Europe Conference in Galway</p> <p>Positions covered within BPW Estonia</p> <p>2018 – to date Trainer of BPW International Leadership and Lifelong Learning Taskforce</p> <p>2018 – to date Advisor to the President of BPW Estonia</p> <p>2015 – 2018 President of BPW Estonia</p> <p>2011 – to date Board Member BPW Estonia</p> <p>2006 – 2009 President of Tallinn Club</p> <p>2004 – 2006 Board Member of Tallinn Club</p> <p>2002 - to date Joined BPW Estonia</p> <p>2000 Participated in the work of the Organizing Committee of BPW Estonia in organizing BPW Europe Regional Conference in Tallinn</p>
<p>Statement by Candidate (Maximum 500 words)</p>	<p>My intention in becoming the European Regional Coordinator is to empower women to take leadership roles, to take action in the business world, to improve their economic freedom, to inspire and support women through advocacy, networking, mentoring, skill building and to encourage women in their professional lives.</p> <p>One of the Aims of BPW International is to Encourage and support Women and Girls to:</p> <ul style="list-style-type: none"> • develop their professional and leadership potential • Undertake lifelong education and training





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My goals for the triennium are directly inspired by these aims of BPW International:

1. To bring in new members, especially young members to ensure the sustainability of BPW Europe
2. My goals are to help secure economic independence for women, to have equal opportunity and representation in economic, civil and political life. This is achievable through lifelong education and training, through encouraging and inspiring through networking and co-operation between business and professional women and sharing their experiences and success stories
3. To launch new training programs in BPW Europe – Leadership Training and Entrepreneurship Training:

New Leadership Program in BPW Europe:

To bring Leadership Training to Clubs through the Leadership Program. To train trainers through this Leadership Program, who can independently start training in their National Clubs. The aim is to teach women to be leaders and take action. To invite new young women outside of BPW to training sessions and using these training sessions to incorporate them into BPW as new members and to raise future leaders.

New Entrepreneurship Program in BPW Europe

To bring Entrepreneurship Training sessions to Clubs through the Entrepreneurship Program. The intention of the Entrepreneurship Program is to teach women how to bring their entrepreneurship ideas into real businesses, how to start their own business and how to develop already existing businesses.

To train trainers through this Entrepreneurship Program who can independently start training in their National Clubs. One big aim is to invite new young women to the training sessions and to incorporate them into BPW Clubs as new members to raise future businesswomen and leaders.

4. To encourage and promote exchanging good practice between European Clubs and to enliven and activate twinning between Clubs.

My aims in the triennium are:

1. To continue with the successful Campaigns run by BPW Europe – Equal Pay Day, Women on Boards, Charter on Girls’ Rights and to take these Campaigns up to a new level.
2. To promote and carry on the work of BPW Europe Working Groups and make them more visible in National Clubs.

Working Groups in BPW Europe:

1. Communication
2. Membership
3. Legal Advisors





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	<ol style="list-style-type: none"> 4. Digital Skills and Job Coalition 5. Women on Boards 6. Women Refugees 7. Equal Pay Day 8. Charter on Girls’ Rights
<p>A written Supporting Statement (Maximum 200 Words) by Nominating affiliate</p>	<p>The Federation of Business and Professional Women of Estonia supports the nomination of Anu Viks as the Regional Coordinator of Europe. BPW Estonia and Anu Viks are active and financial members of BPW. Anu Viks is the Immediate Past President of BPW Estonia and has served the Federation in with full commitment and excellent guidance.</p> <p>Anu Viks has been a strong President for BPW Estonia. Her best abilities are to unite people, create aspirational vision, to fulfill the vision by including variable members to create diversity and get best results. Anu Viks has been an efficient and willful in representing BPW Estonia on European and International level for many years and is well known as the uniter of people. Anu Viks the active member of the European Taskforce of Leadership and Lifelong Learning and has been</p> <p>the facilitator of numerous training sessions. Anu is also known for taking responsibility and leadership and has excellent organizational skills.</p> <p>Anu Viks has carefully considered the responsibilities to BPW International.</p> <p>Anu Viks has been selected by the European Presidents as the only candidate for the BPW Europe Region in accordance with the International Constitution and European Guidelines.</p> <p><i>Ester Eomois, President, BPW Estonia</i></p>

