



The XXX BPW International Congress
“BPW International: 90 years of
Women’s Empowerment for Sustainable Development”
Orlando, Florida, USA • 21-25 August 2020



Benedetta PALERMO, Candidate for Young BPW Representative, BPW International

Last name and first name	PALERMO, Benedetta
Member of	BPW Rome
Nominated by	Maria Concetta Oliveri, National President, FIDAPA-BPW Italy
Consent of own Affiliate	Nominated by her own Affiliate
BPW Offices held	<p>Local Club: Young BPW Representative and Member of the Council of the Club of Rome Campidoglio – BPW Italy (FIDAPA) From 2013 – 2015</p> <p>Federation: Young BPW Representative Central District – BPW Italy From 2015 - 2017 (Please note that the position of Young BPW Italy Representative has been introduced as of September 2019)</p> <p>Region: Organizer of the 4th Young BPW Europe Symposium in Rome (Italy) From 2016 – 2017 (Special appointment by the European Coordinator Karin Raguin and ECC) Young BPW Europe Representative From 2017 – 2020</p> <p>International: Delegate in CSW63 at ONU in New York in March 2019</p>
Positions in other Voluntary Organizations	European Law Students Association 2013 – 2016 World Youth Alliance 2014 - 2016
Related Experience / Qualifications (e.g. CV, resume)	<p>Benedetta Palermo is a 30 years old lawyer. After 5 years spent in multinational companies as legal counsel, she is working as COO in a consultancy company, dealing with legal and lobbying activities (thanks to her PhD in Lobbying).</p> <p>Young BPW Europe Representative 2017-2020. Benedetta participated in all European Conferences since enrolment in BPW in 2012: Sorrento, Zurich and Galway; as well as the Young BPW Europe</p>





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Symposia: Tallin, Limassol, Zurich, Rome, Vienna, Galway and the upcoming in Malta – the second and third ones as speaker and the last four as organizer.

In April 2019, the General Assembly of BPW Italy voted to include the position of Young Representative within the National Council: due to a greatly successful lobbying activity led by Benedetta, officially submitted before the ECC, the European Presidents and the President of BPW Italy during the Young BPW Europe Symposium in Vienna in 2018.

In March 2019 Participation in the Leaders’ Summit in New York and BPW International delegate to the CSW63 at UN in New York.

In March 2018, participation in the Careers’ Day in La Valletta Malta

From 2016 to 2017, promotion of the C.E.O. Day Project, a Young BPW International and Europe project, launched during the European Conference in Zurich. This project granted to Young women the opportunity to meet and learn from top-level professionals.

In 2017, Hub to Bee project promoted by Young BPW Europe and France, responsible for its spread among Young BPW Italy. Hub to Bee was a platform where BPW members could see each other on a map, which showed also their planned travels.

December 2016 “Saying, doing, communicating”: speaker at the event in Florence promoted by Young BPW Italy Central District about the importance of an effective communication.

October 2016: Women on Boards campaign: organizer of the launch of the European campaign in the BPW Italy Club of Rome addressed to Young members.

June 2016, organizer of the Young BPW Italy Congress on Personal Branding.

May 2016 Workshop “Creativity for everyone”: organization of a workshop for Young BPW Italy Central District members.

July 2015, winner of the contest “How to increase the number of Young members in BPW” promoted by BPW Europe, the prize was free registration to the Symposium in Cyprus.

May 2015: Executive Organizer of the event “Culture, creativity and Entrepreneurship” at the Capitolium Museums in Rome, within the BPW Italy Central District. The speakers of the event were important entrepreneurs and artists. The congress ended with a fashion show of haute couture clothes and jewellery.

May 2015 “Making a difference through leadership and action - Workshop” at the Museum of the Arts of XXI Century in Rome, organized within the BPW





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	<p>Italy Club of Rome, a day of workshops on different topics: personal branding, leadership, entrepreneurship and art, in accordance with the BPW International theme.</p> <p>2013 – 2014 “Startup – where do I have to start? Project for the promotion of female entrepreneurship” a BPW Italy project: member of the <i>ad hoc</i> committee within the Club of Rome.</p>
<p>Statement by Candidate (Maximum 500 words)</p>	<p>I joined BPW in 2012, although my mother had been a BPW member for many years. I did not believe her when she kept telling me what was BPW and the importance of its mission in empowering women. By chance, in 2012, I accompanied her to the XIV European Conference in Sorrento and there I experienced the real meaning of the BPW sisterhood. I have been literally thrilled staring those women together for a common goal: the empowerment of the women all over the world.</p> <p>I have started to attend the BPW Club of my city (Rome – Italy), supporting the initiatives that the Club was carrying on and little by little, I have begun to serve as Young BPW Representative, at first in my Club, then in the District of my Federation and then as Young BPW Europe Representative.</p> <p>Mindful of what had happened to me, I have always tried to make BPW known and attractive among Young members. How? Giving the concrete example of what BPW could offer to Young members. During these first 8 years in BPW, I have been privileged to:</p> <ul style="list-style-type: none"> - know inspiring women who have become authentic role models for me; - meet charismatic leaders who have encouraged me to go out from my comfort zone; - attend world-class institutional events - like CSW - where I have seen with my eyes the lobbying activity of BPW before the UN and the political institutions; - learn and educate myself thanks to the teachings at the workshops, seminars and webinars held by BPW members; - make friends with people of the entire world, no matter country borders or geographical distances, BPW friendship can overcome everything. <p>Furthermore, BPW is not only the “place” to learn, to nurture your personality and be inspired but it is also the “place” where Young BPW members can test themselves in a safe contest and become more confident. It happened to me, for instance, when I travelled alone to reach the location for a Symposium, when I held a workshop in another language for the first time...</p> <p>I have shared my personal experience because I am sure that BPW can change your life and this is true in particular for Young women who have to build their nature.</p> <p>BPW has contributed to build the woman I am and still continues to do so. I am incredibly grateful for all the BPW members and all the women I met who have left me – each of them - a footprint and I think that it is the peculiarity of BPW.</p>





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	<p>It would be a real honor for me to serve BPW and work as Young BPW International Representative, BPW gave a lot to me and now I can offer back all my passion and my commitment</p>
<p>A written Supporting statement (Maximum 200 words) by nominating affiliate</p>	<p>As President of FIDAPA BPW Italy I am proud to support the nomination of Benedetta Palermo for the position of Young BPW International Representative.</p> <p>Benedetta joined BPW Italy in 2012 and since that moment she has always worked to gather the Young Members all over the Federation, dealing with the Representatives of the Districts and Clubs in order to create and enhance a Young BPW Italy common identity. Thanks to her commitment, with the positive opinion of the Italian board, on April 2019 the General Assembly of BPW Italy voted to amend the Statute and the role of Young BPW Italy Representative has been officially introduced.</p> <p>Furthermore, Benedetta has always had a gaze turned to BPW Europe and International, attending and even organizing European Conferences and Young Symposia, trying to involve as much Young members as possible to attend such European and International events and then bringing all the experiences and lessons learned abroad into her Federation.</p> <p>Benedetta’s extensive experience, in addition to her passion and enthusiastic commitment in BPW, her capacity to create strong relationships and her ability to work in team as natural leader will make her the right candidate for the position of Young BPW International Representative.</p> <p><i>Maria Concetta Oliveri</i> <i>President BPW Italy</i></p>

