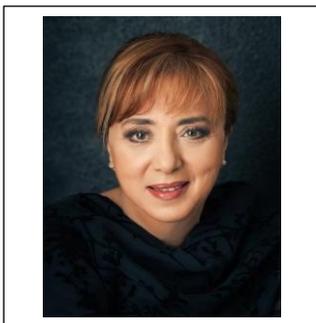




The XXX BPW International Congress
“BPW International: 90 years of
Women’s Empowerment for Sustainable Development”
Orlando, Florida, USA • 21-25 August 2020



Stephanie FALZON, Candidate for Chair of Standing Committee on Public Relations

Last name and first name	FALZON, Stephanie	
Member of	BPW (Valletta) Malta	
Nominated by	Mariella Camilleri, President BPW (Valletta) Malta	
Consent of own Affiliate	Nominated by her own Affiliate	
BPW Offices held	Local Club: BPW (Valletta) Malta: President Vice President	From 2014 to 2018 From 2011 to 2014
Positions in other Voluntary Organizations	Chair of emPOWer Trustee – Duke of Edinburgh International Award Malta	From 2018 – From 2014
Related Experience / Qualifications (e.g. CV, resume)	<p>Stephanie Falzon is a Director of Falzon’s Bathrooms & Ceramics, importers and distributors of bathrooms and tiles. This is a family business which was founded in 1922 – nearly 100 years ago. She has worked here for over 30 years and specializes in the design of shower/bathrooms. She is a frequent guest on local TV stations, where she talks about her subject matter. She also contributes regularly to one of Malta’s leading design magazines in design and décor.</p> <p>Stephanie Falzon is the Immediate Past President of BPW (Valletta) Malta. She joined BPW in 2009 and was elected Vice President in 2011 and President in 2014. During her presidency, she continued to brand the BPW name by organizing activities that not only helped young girls and women, but put the BPW name alongside the now established names of other female NGOs in Malta. The most successful event was the BPW Careers Day. This started off with one school and is now well established and forms part of</p> <p>All the Maltese schools’ calendar of events. For 2019, the event had</p>	





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	<p>students coming from 18 schools. As Immediate Past President of BPW (Valletta) Malta, she continues to support the current President Mariella Camilleri and the Executive Board.</p> <p>Stephanie Falzon is currently the Chair of empower. emPOWER is a platform For all female NGOs in Malta. Among others, these include:</p> <ul style="list-style-type: none"> • BPW (Valletta) Malta • National Council of Women – Malta • Womens’ Rights Foundation – Malta • Malta Women’s Lobby • Malta Girl Guides, etc <p>Individually, each NGO still works within their Associations, and thrive for the benefit of women. But, at a national level, together we have a stronger voice when we speak about matters that we all agree upon. These include:</p> <ul style="list-style-type: none"> • The fight against domestic violence • Femicide • The gender pay gap • More women on boards • More women in Parliament <p>As a young girl, Stephanie Falzon was a member of the Malta Girl Guides. She believes that the MGG were fundamental in teaching her leadership skills as well as the knowledge of how to be a team player. But, most importantly, how to combine both together. After a break with the MGG, her two daughters joined the Guide Movement. This gave her another opportunity to join the MGG again – this time as a leader. And, for a short time, she was also a member of the National Board. ONCE A GUIDE – ALWAYS A GUIDE.</p> <p>Stephanie Falzon is currently also a Trustee of the Duke of Edinburgh’s International Award Malta. The Duke of Edinburgh’s International Award scheme is an exciting self-development programme available for all 14 to 25 year olds.</p> <p>Stephanie is also a member of VOTO (Volunteers of the Order), the volunteer branch of MASMOM (Maltese Association of the Sovereign Military Order of Malta), with whom she regularly accompanies the Malade (sick patients) on a spiritual pilgrimage to Lourdes.</p>
<p>Statement by Candidate (Maximum 500 words)</p>	<p>I thank you for giving me this opportunity to write to you and tell you about my experience with BPW and where I want to continue to go within this wonderful organization.</p> <p>BPW (Valletta) Malta first arrived in Malta in April 2009 and I joined as a member. I immediately felt that BPW held the same views and values that I felt about the empowerment for young girls and women. In 2011, I was voted in as Vice President, whilst in 2014 and subsequently in 2016, I was elected as President of BPW (Valletta) Malta.</p>





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	<p>During my time as President, I felt I had to begin to work on branding BPW. Together with my Board, we began on a systematic drive to bring BPW to everyone’s attention. I am very pleased to say that our work has paid off and today BPW (Valletta) Malta is one of the most recognized female NGOs in Malta – next to NGOs that have been in Malta for over 50 years. BPW is now also part of a Government Consultative Committee for Women that works on gender related issues and helps prepare documents that are presented to the Government for discussion, and, hopefully, implementation at Parliamentary level.</p> <p>I am applying for the post of Chair of the Standing Committee for PR as I believe that all BPW Clubs worldwide should have an International Committee that can guide them as to how to promote their individual clubs on their national stage. With a little bit of mentoring, all clubs will be able to improve their visibility and that will increase their success rate in fighting for women’s rights in their own countries. With today’s technology, communication with the individual clubs will not be difficult.</p> <p>I know I can make a success of this. I hope you will give me the opportunity to do so.</p> <p>Thank you</p>
<p>A written Supporting statement (Maximum 200 words) by nominating affiliate</p>	<p>I am writing to endorse our nomination of Stephanie Falzon for the position of Chairperson, Standing Committee – Public Relations.</p> <p>Stephanie has been a member of BPW (Valletta) Malta since its inception 10 years ago. She was nominated and elected President of BPW (Valletta) Malta in 2014 and served for 2 terms in this role. During her term as President, she has used her ample experience in marketing and public relations gathered through her family owned business, of which she is a Director, and applied it to BPW (Valletta) Malta. Under her leadership, she has managed to bring BPW (Valletta) Malta from an obscure NGO to the forefront of the local sectors. As a result, she has managed to create visibility into the activities of our club here in Malta as well as internationally. She is a constant cheerleader for all that BPW (Valletta) Malta organizes and achieves both locally and internationally. I am most certain that, under her leadership, the Public Relations Committee will manage to implement systems and BPW globally can achieve similar results.</p> <p>As such, I am pleased to present our nomination of Stephanie Falzon for the Candidacy of Chairperson, Standing Committee – Public Relations.</p> <p><i>Mariella Camilleri, President BPW (Valletta) Malta</i></p>





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